Mary Rehus Sr. Sales Consultant Oracle Corporation Mary.rehus@oracle.com 212-508-7938

Meredith Stern

Principal Product Manager Oracle Corporation Meredith.stern@oracle.com 973-257-2156

ORACLE!

Oracle9i Application Server

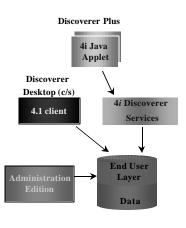
What is Discoverer 4i?

An intuitive ad-hoc query, reporting, analysis, and Web-publishing tool that empowers business users to gain immediate access to information from data marts, data warehouses, and online transaction systems.

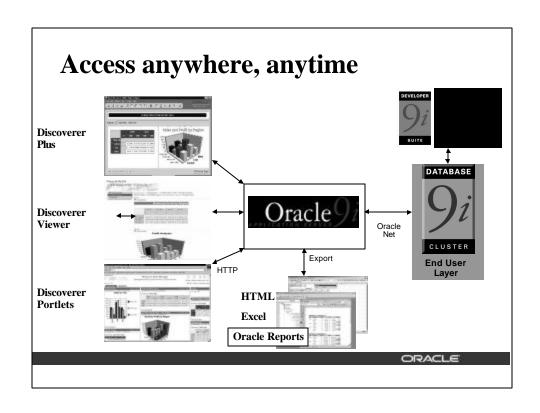
ORACLE

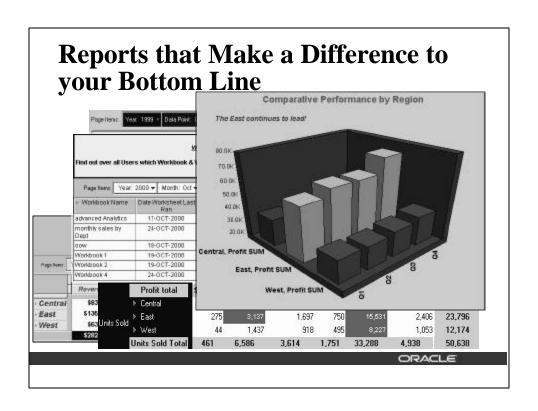
Access Anywhere, Anytime

- Discoverer Plus/Desktop
 - Build, modify, and format queries
 - Highly interactive
 - Dynamic drill, pivot



OBACLE



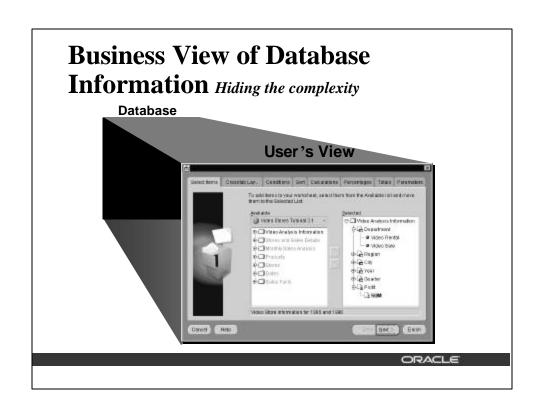


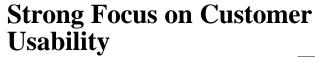
Discoverer Strengths

- Ease of Use
- Analytical Power
- Scalability and Performance
- Ease of Administration
- Integration and Customization

ORACLE

Ease of Use







1. Test user interface design





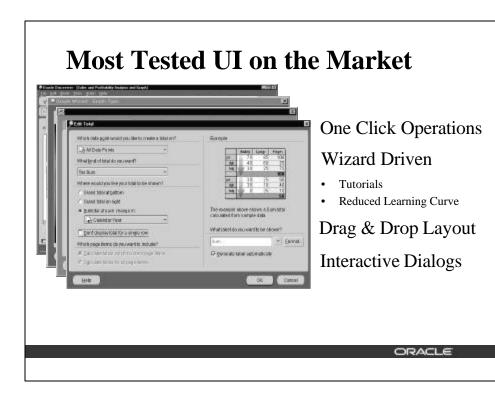
2. Feedback from focus groups

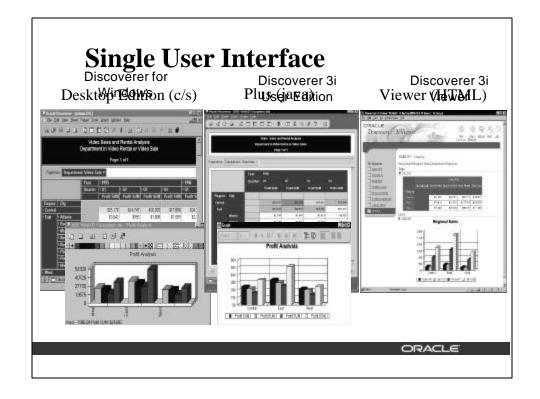


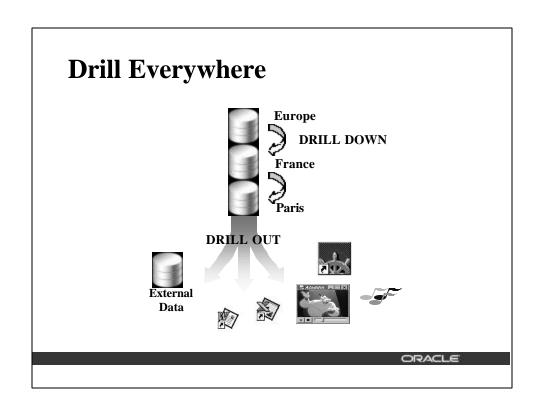
3. Perform formal usability tests

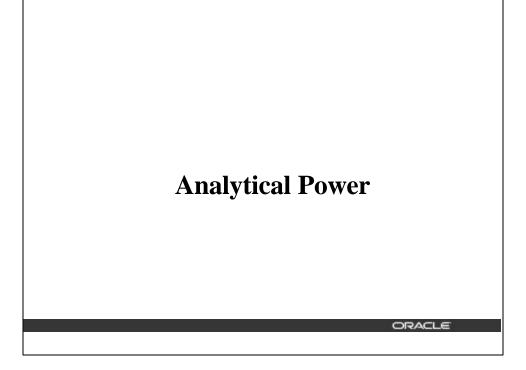


OBACLE









Power and Simplicity You Demand

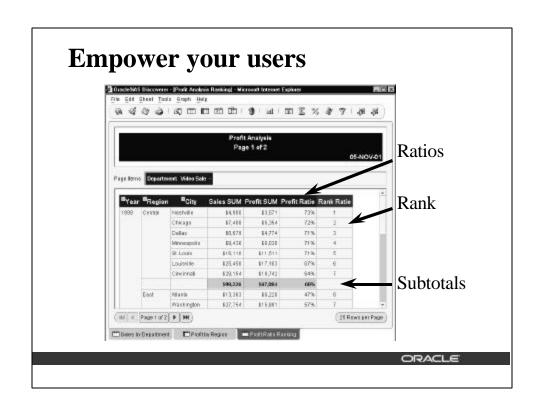
Answers to Analytical Questions

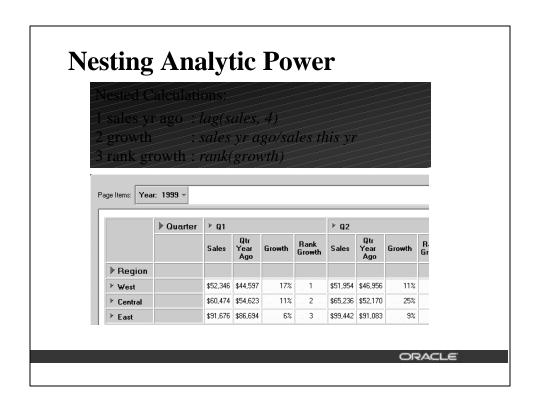
- "What are my *top ten* products..."
- "What is the 3 month *moving average* ..."
- "What is the *cumulative sum* of my sales by Region..."
- "What is the *ranking* of my sales this year *compared* to sales last year?"

ORACLE

Analytical Power at your fingertips !...

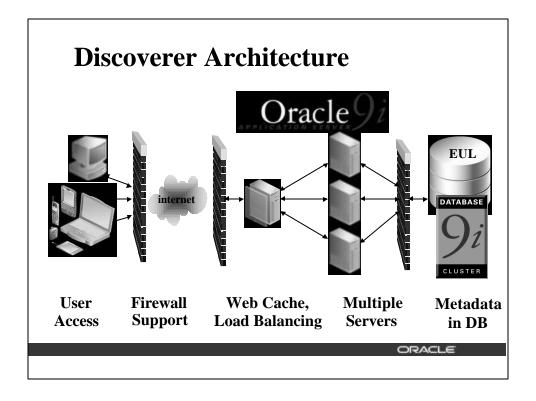
- Calculator functions (+ * /)
- Intelligent (Sub)Totals & Percentages
- SQL functions
 - Financial, Arithmethic, Logical, Analytic
- Custom functions PL/SQL registered
- Leverage Analytical Calculations: use for Conditions, Sort, Pivot, or other Analytical calculations





Page 9

Performance & Scalability



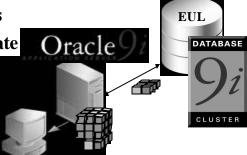
Discoverer Viewer support for Wew Web Cache



- Faster Response Time
- Reduced Number of Server hits
- Faster Download by compression techniques
- Load Balancing

Cubic Client Cache

- Re-using cache
- OLAP type access
- Rapid drill & rotate
- Incremental Drill



Advanced Query Prediction

- Reactive Query Governor
 - Stops queries after a pre-set time
- Predictive Query Governor
 - Predicts time a query takes before execution
 - Does not waste valuable resources



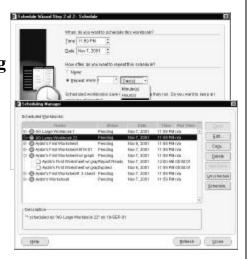


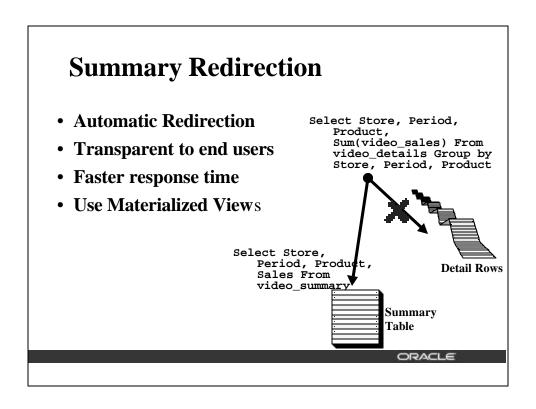


Batch Scheduling



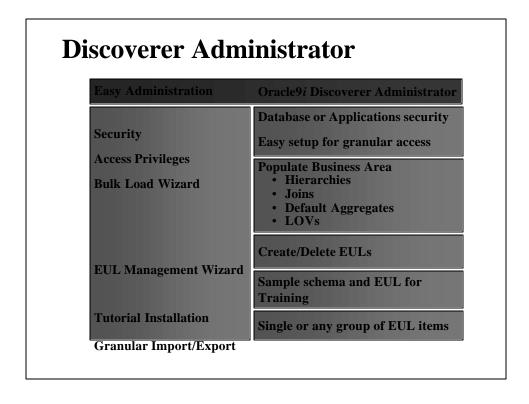
- Wizard Driven
- User friendly scheduling
- Easy management
- Automatic notice when result set ready





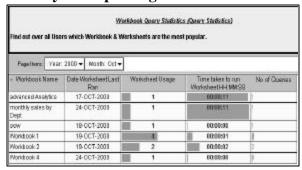
Ease of Administration

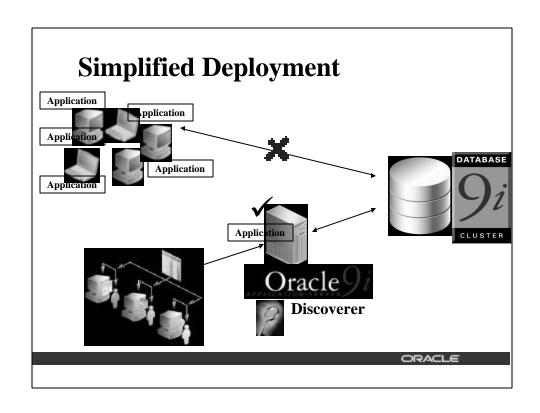
OBACLE

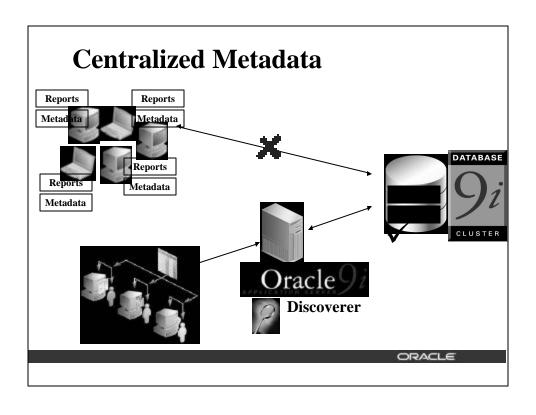


Administrative Reporting

- Which Folders are users querying most? Which Items?
- Where are my long running queries?
- Who owns what workbooks? When were they last used?
- What are my users privileges?

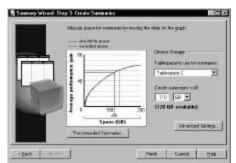






Automated Summary Management

- 100% Automated Automated summary policies
- Easy to use No need to be a DBA
- **Graphical** Performance gain estimate
- **Customize** Fine tune algorithm for different policies



Easy User Access

OEM Configuration Management *New*



- Public and user defined connections, locale, SSO and security.
- Single Sign On New



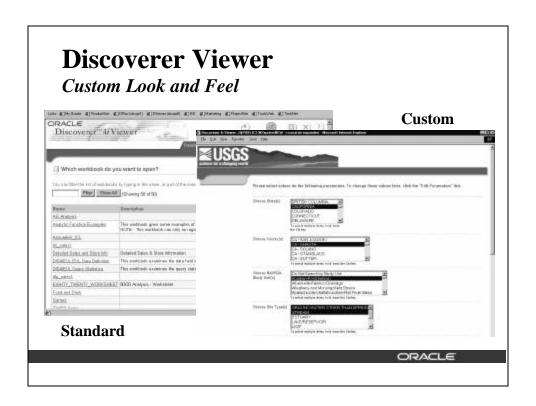
- Multiple databases/End User Layers and
- Other SSO compliant applications, such as Oracle9iAS Portal, without logging again during the same browser session.
- Change Password (New)



- Users to change their database passwords either on demand or on expiration for any database they have access to.

Customization & Integration





Complete and Integrated BI – New Features

Integration Features	Oracle9iAS Discoverer
Oracle9iAS OEM	Creating Connections (New)
Oracle9iAS Reports	Export to Reports in XML (New)
Oracle9iAS Portal	Discoverer Portlets New
Oracle9iAS Web Cache	Discoverer Viewer support New
Oracle Single Sign On Server	Support for SSO (New)
Oracle9i Warehouse Builder	Lineage and Impact Analysis
Oracle e-Business Suite	Zero-setup, Easy Access
	<u> </u>

Complete and Integrated BI

Oracle9iAS Discoverer
Alert at Login (New)
Use of 'Rollup' for Totals New
Sorting
Miscellaneous Enhancements (New)
Support for Pareto analysis (New)

