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Oracle Data Warehouse Administration Console (DAC)

by

Abdul Hafeez Shaik





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For questions regarding this presentation please contact:

Kshitij Kumar, VP of Business Intelligence

Email: Kshitij.Kumar@AppsAssociates.com

Phone: 508-395-3423

Apps Associates LLC
68 Tadmuck Road, Suite 6
Westford, MA 01886
USA



About the Speaker

Abdul Hafeez Shaik

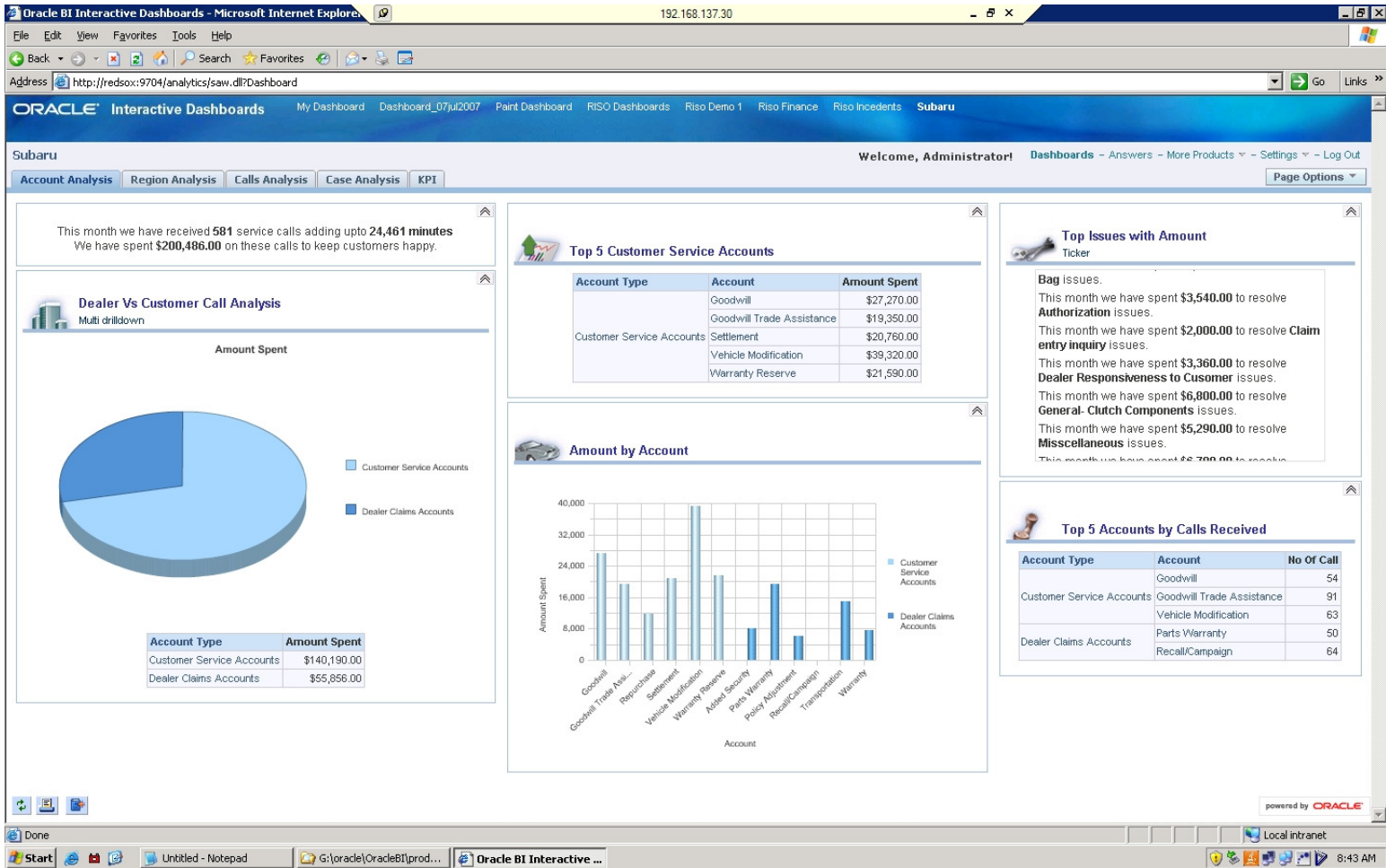
- Senior Consultant with Apps Associates
- Tech Team lead at Wyndham Worldwide for OBIEE implementation
- 4 Years of Industry Experience with E Business Suite
- Working with OBIEE Technology from 2006



Agenda

- Introduction
- About OBI-EE
- About OBI Application and packaging
- Components of OBI application
- ETL and ETL Flow
- What will be installed as Part of OBI Application Installation
- Informatica
- DAC

OBI-EE Dashboard



OBI-EE Components

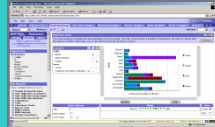
Interactive Dashboards



Reporting & Publishing



Ad-hoc Analysis



Proactive Detection and Alerts



Disconnected Analytics



MS Office Plug-in



Oracle BI Server

Simplified Business Model and Abstraction Layer

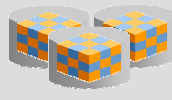
Multidimensional Calculation and Integration Engine

Common Metadata, Security, Filtering, Personalization, Management, Scheduling

Intelligent Request Generation and Optimized Data Access Services



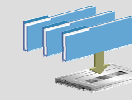
OLTP & ODS Systems



Data Warehouse Data Mart



**SAP, Oracle
PeopleSoft, Siebel,
Custom Apps**



**Files
Excel
XML**



Business Process

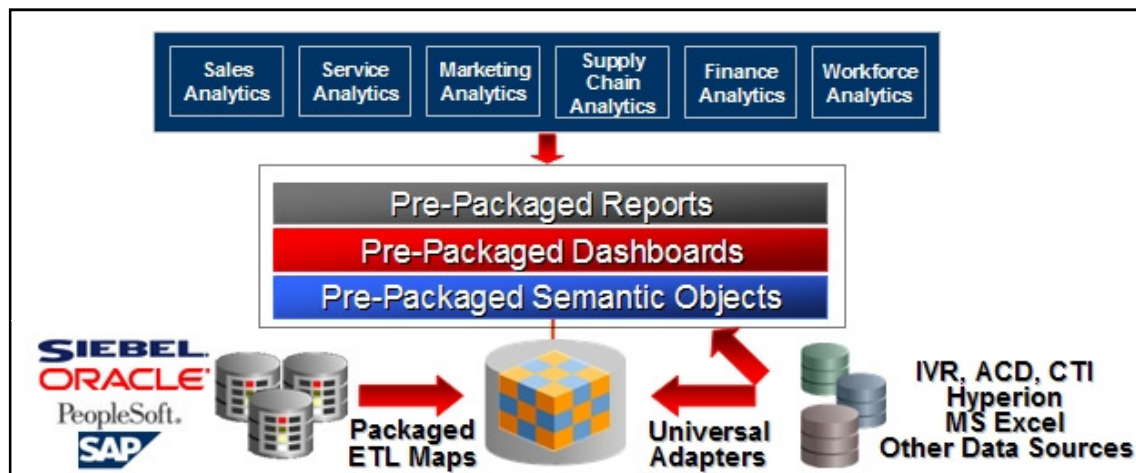
Oracle Business Intelligence(OBI)

(1)

Oracle Business Intelligence Suite EE

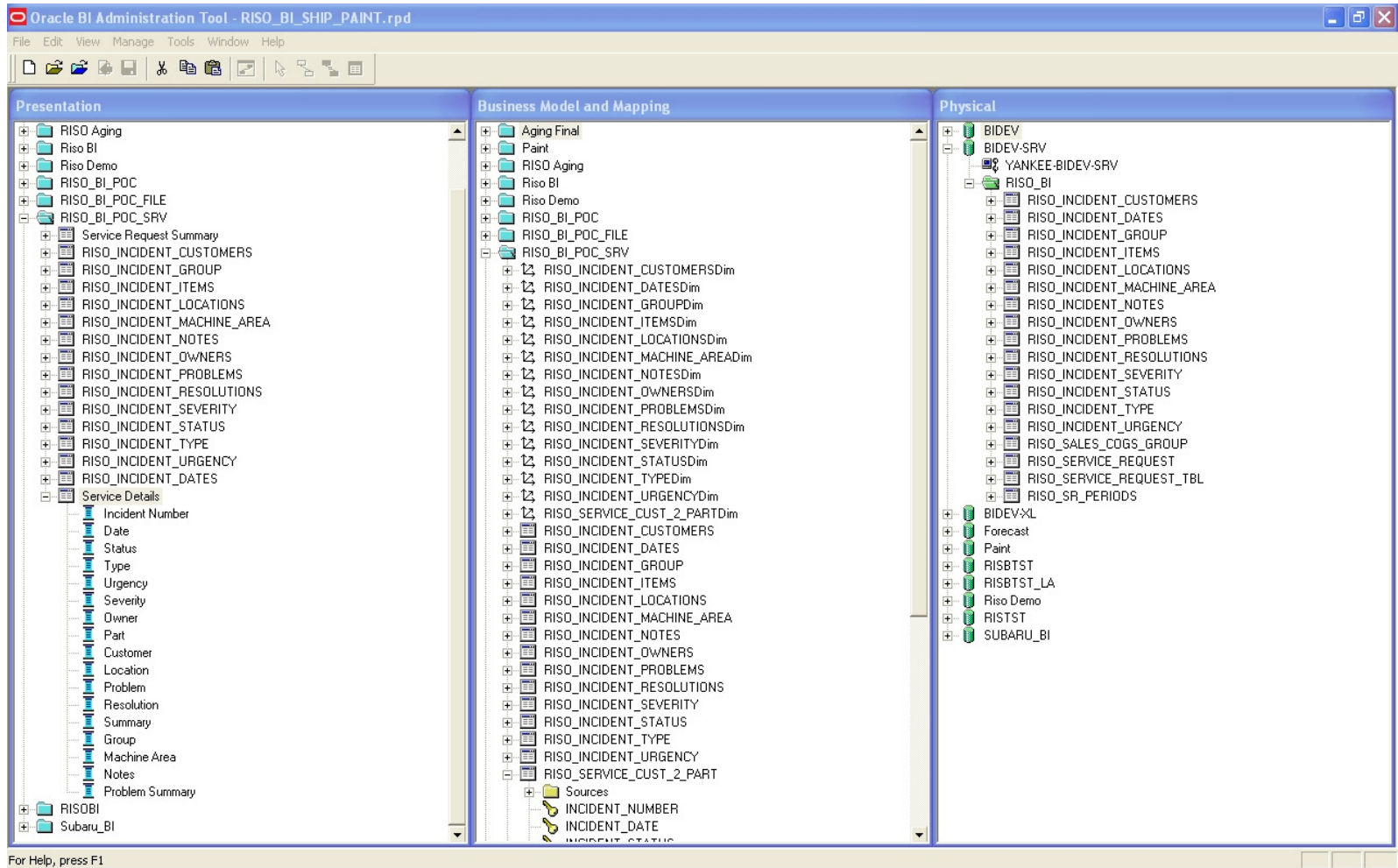
- Oracle BI Analytic Server
- Oracle BI Interactive Dashboards
- Oracle BI Answers
- Oracle BI Delivers
- Oracle BI Reporting & Publishing
- Oracle BI Disconnected Analytics
- Oracle BI Server Administration

(2)

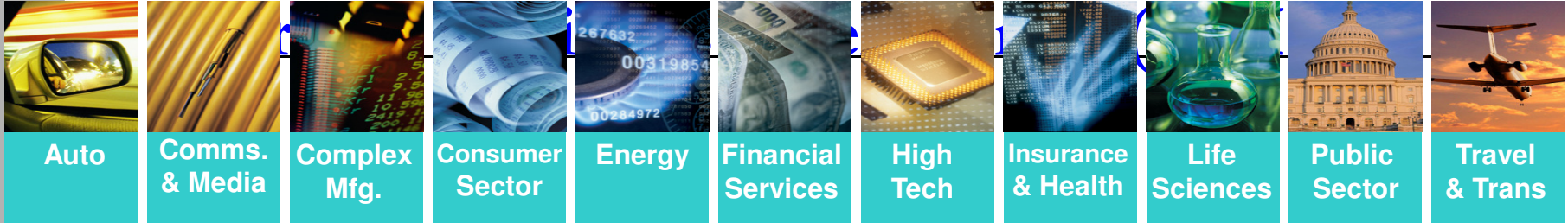


- Buy (1) + Custom Development
- Buy (1) + Buy (2) + Custom Development

Administration Model



Business Analytics Applications



Sales + OM Analytics	Service & Contact Center Analytics	Marketing Analytics	Financial Analytics	Supply Chain Analytics	Workforce Analytics
Pipeline / Forecast Analysis	Churn Propensity	Campaign Scorecard	Receivables / Payables Analysis	Supplier Performance	Employee Productivity
Bookings, Billings & Backlog	Customer Satisfaction	Response Rates	GL / Balance Sheet Analysis	Inventory Analysis	Compensation Analysis
Sales Team Effectiveness	Resolution Rates	Product Propensity	Customer / Product Profitability	Procurement Cycle Times	HR Compliance Reporting
Up-sell / Cross-sell	Service Rep Effectiveness	Loyalty and Attrition	Income Statement Analysis	Inventory Availability	Workforce Profile
Cycle Time Analysis	Service Cost Analysis	Market Basket Analysis	Expense Management	Employee Expenses	Turnover Trends
Lead Conversion	Service Trends	Campaign ROI	Cash Flow Analysis	BOM Analysis	Return on Human Capital

Oracle BI EE Platform





About Company – Apps Associates LLC

Making Global Delivery Feel Closer To Home



- Offices in USA, Germany and India
 - U.S. regional offices in Westford MA (HQ); NY/NJ & Atlanta in 2009
- Founded in 2002 with >100 % growth every year for last 5 years:
 - 2007 Inc. 500 list of fastest growing U.S. companies
- Over 250 employees (end of Q3 2008) with strong local presence
- Management & Sr. Consultants: 75% former Oracle employees





Introduction to OBI Applications

- What is OBI Apps
- Application of OBI Apps



Components Of OBI applications

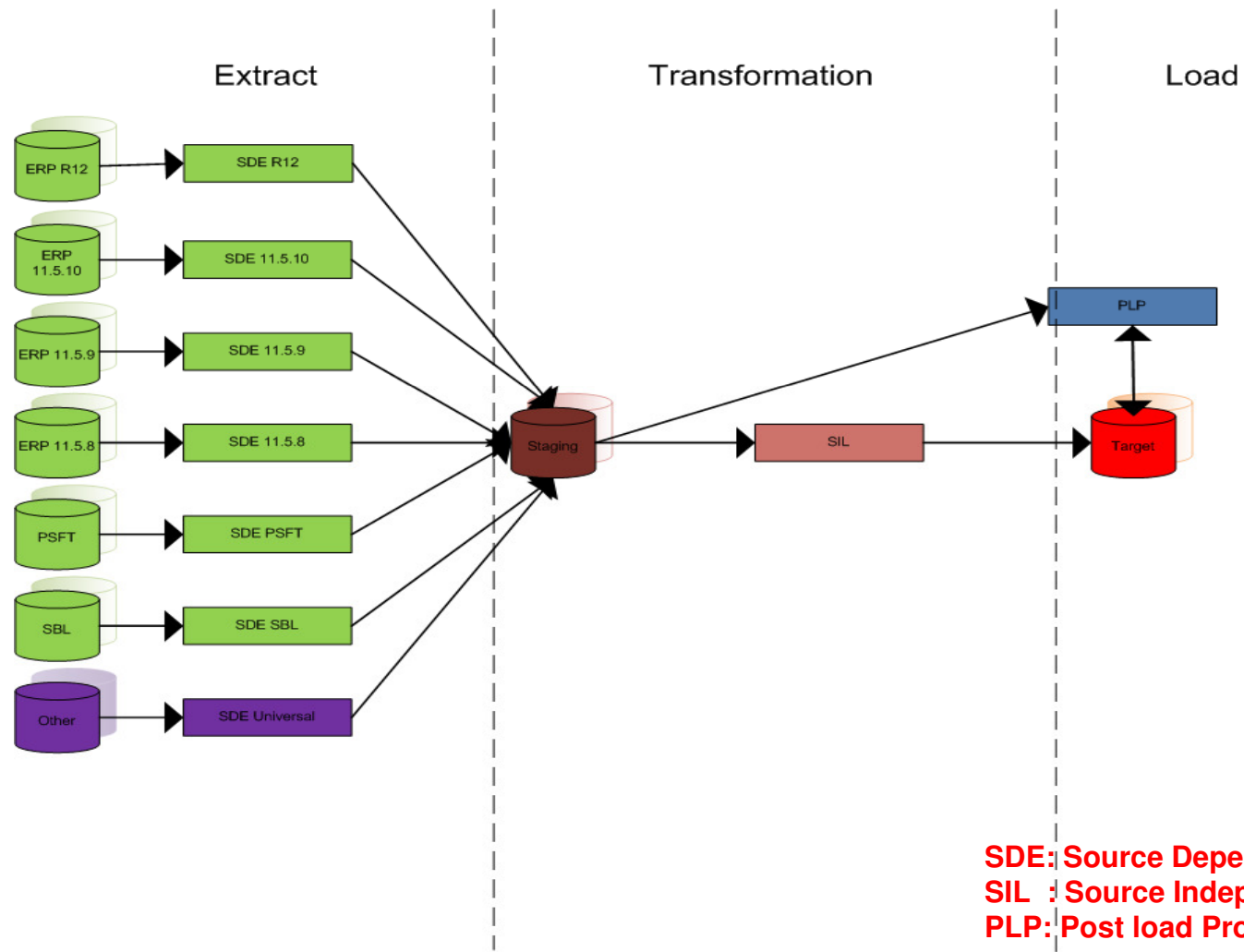
- Warehouse
- ETL
- Repository
- Analytical Reporting tool



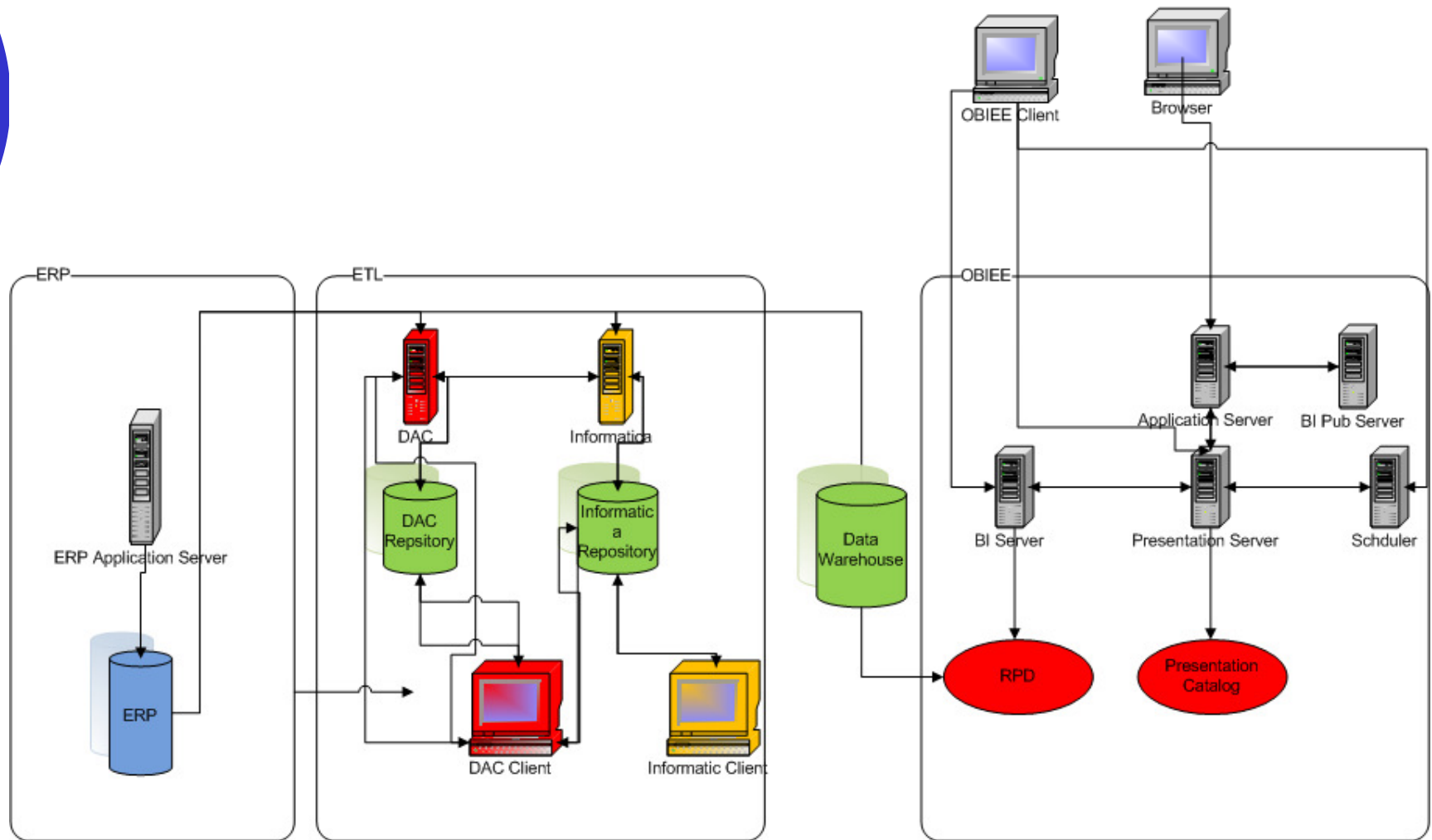
ETL

- ETL
 - Informatica
 - ODI
- DAC

ETL Flow



What will be installed with apps





Informatica

- Create and manage the ETL's
- Loads the data from source to Target
- Extraction
- Transformation
- Load



DAC

- Data Warehouse Administration Console
- Manage the Execution Sequence
- Scheduling
- Managing the Target Table
- Managing the Index on Target table
- Managing the Incremental and Full load based on the Refresh dates
- Provides the common interface by providing the abstraction over the underlying ETL
- Micro ETL process
- Error handling
- Execution plans and subject areas

DAC

➤ Source Container

The screenshot shows the Data Warehouse Administration Console (DAC) interface. The main window displays a list of source system parameters. The selected parameter is `$$CURRENT_DATE`, which is a `Timestamp` type with a value of `Custom Format(@DAC_C...`. The interface includes a menu bar (File, Views, Tools, Help), a toolbar (Reference, Save, Undo, Delete, Query, Refresh), and a navigation pane on the left with categories like Design, Setup, and Execute. The selected parameter's details are shown in the Edit pane, including fields for Name, Data Type, Value, and an Inactive checkbox.

Name	Data Type	Value	Inactive	Owner
<code>SIS_END</code>	Timestamp	Custom Format(...	<input type="checkbox"/>	Data Warehouse
<code>SIS_END_WID</code>	Timestamp	To Wid(2011-01-...	<input type="checkbox"/>	Data Warehouse
<code>SIS_START</code>	Timestamp	Custom Format(...	<input type="checkbox"/>	Data Warehouse
<code>\$\$ANALYSIS_START_WID</code>	Timestamp	To Wid(1980-01-...	<input type="checkbox"/>	Data Warehouse
<code>\$\$CURRENT_DATE</code>	Timestamp	Custom Format(...	<input type="checkbox"/>	Data Warehouse
<code>\$\$DATASOURCE_NUM_ID</code>	Text	@DAC_DATASO...	<input type="checkbox"/>	Data Warehouse
<code>\$\$DEFAULT_LOC_RATE_TYPE</code>	Text	Corporate	<input type="checkbox"/>	Oracle 11.5.8
<code>\$\$ETL_PROC_WID</code>	Text	@DAC_CURRE...	<input type="checkbox"/>	Data Warehouse
<code>\$\$FILTER_BY_SET_OF_BOOKS_ID</code>	Text	'N'	<input type="checkbox"/>	Oracle 11.5.8
<code>\$\$FILTER_BY_SET_OF_BOOKS_TYPE</code>	Text	'N'	<input type="checkbox"/>	Oracle 11.5.8
<code>\$\$GLOBAL1_CURR_CODE</code>	Text	USD	<input type="checkbox"/>	Data Warehouse

Edit Description

* Name: `$$CURRENT_DATE` * Data Type: `Timestamp`

Value: `Custom Format(@DAC_C...`

Inactive

Save Undo

DAC

➤ Designer

Data Warehouse Administration Console (Consolidated AN 7.8 @ DAC)

File Views Tools Help

Design Setup Execute Oracle 11.5.10

Subject Areas Tables Indices Task Groups Tasks Configuration Tags Source System Parameters Source System Folders

New Reference Save Undo Delete Query Refresh All 1 of 31

Name	Data Type	Value	Inactive	Owner
\$\$ANALYSIS_END	Timestamp	Custom Format(...	<input type="checkbox"/>	Data Warehouse
\$\$ANALYSIS_END_WID	Timestamp	To Wid(2011-01-...	<input type="checkbox"/>	Data Warehouse
\$\$ANALYSIS_START	Timestamp	Custom Format(...	<input type="checkbox"/>	Data Warehouse
\$\$ANALYSIS_START_WID	Timestamp	To Wid(1980-01-...	<input type="checkbox"/>	Data Warehouse
\$\$CURRENT_DATE	Timestamp	Custom Format(...	<input type="checkbox"/>	Data Warehouse
\$\$DATASOURCE_NUM_ID	Text	@DAC_DATASO...	<input type="checkbox"/>	Data Warehouse
\$\$DEFAULT_LOC_RATE_TYPE	Text	Corporate	<input type="checkbox"/>	Oracle 11.5.8
\$\$ETL_PROC_WID	Text	@DAC_CURRE...	<input type="checkbox"/>	Data Warehouse
\$\$FILTER_BY_SET_OF_BOOKS_ID	Text	'N'	<input type="checkbox"/>	Oracle 11.5.8
\$\$FILTER_BY_SET_OF_BOOKS_TYPE	Text	'N'	<input type="checkbox"/>	Oracle 11.5.8
\$\$GLOBAL1_CURR_CODE	Text	USD	<input type="checkbox"/>	Data Warehouse

Edit Description

* Name: \$\$ANALYSIS_END * Data Type: Timestamp

Value: Custom Format(2011-01-...

Inactive

Save Undo



DAC

- Designer
 - Subject Areas
 - Tables
 - Indices
 - Task Groups
 - Tasks
 - Configuration Tags
 - Source System Parameters
 - Source System Folders

DAC

➤ Setup

The screenshot shows the 'Physical Data Sources' configuration page in the Data Warehouse Administration Console. The table below lists the configured sources:

Name	Type	Connection Type	Connection String	Table Owner	Max Num Connections	DB Host	Port	Priority	Data Sou
PSFT_8_8_HCM	Source	Oracle (OCI8)	<Enter Here>	<Enter Here>	10			1	
PSFT_8_9_FIN...	Source	Oracle (OCI8)	<Enter Here>	<Enter Here>	10			1	
PSFT_8_9_Flat...	Source	Flat File						1	
PSFT_8_9_HCM	Source	Oracle (OCI8)	<Enter Here>	<Enter Here>	10			1	
PSFT_9_0_FIN...	Source	Oracle (OCI8)	<Enter Here>	<Enter Here>	10			1	
PSFT_9_0_Flat...	Source	Flat File						1	
PSFT_9_0_HCM	Source	Oracle (OCI8)	<Enter Here>	<Enter Here>	10			1	
TestDW	Warehouse	Oracle (Thin)	aatdw	adw	10	localhost	1521	1	
TestSource	Source	Oracle (Thin)	aatdw	scott	10	localhost	1521	1	
UNIV	Source	Flat File						1	

The configuration form for the selected 'DataWarehouse' source shows the following details:

- Name:** DataWarehouse
- Type:** Warehouse
- Connection Type:** Oracle (OCI8)
- TNS Name:** <Enter Here>
- Table Owner:** <Enter Here>
- Table Owner Password:** [Empty]
- Max Num Connections:** 10
- DB Host:** [Empty]
- Port:** [Empty]
- Priority:** 10
- Data Source Number:** 0
- Default Index Space:** [Empty]
- Parallel Index Creation:** 10



DAC

- Setup
 - DAC System Properties
 - Informatica Server
 - Physical Data Sources
 - Email Recipients

DAC

➤ Execute

The screenshot displays the Data Warehouse Administration Console (DAC) interface. The main window is titled "Data Warehouse Administration Console (Consolidated AN 7.8 @ DAC)". The "Execute" tab is selected, showing a list of execution plans and their details.

Name	Full Load Always	Keep Separate Refresh Dates	Prune Days	Last Designed	Analyze	Ar
CRM Automotive - Universal	<input type="checkbox"/>	<input type="checkbox"/>	30	3/11/08 3:28:58 ...	<input checked="" type="checkbox"/>	
CRM Communications, Media & Energy - Universal	<input type="checkbox"/>	<input type="checkbox"/>	30	3/27/08 2:04:55 ...	<input checked="" type="checkbox"/>	
CRM Complete - Universal	<input type="checkbox"/>	<input type="checkbox"/>	30	3/27/08 2:13:01 ...	<input checked="" type="checkbox"/>	
CRM Complete Industry - Universal	<input type="checkbox"/>	<input type="checkbox"/>	30	3/27/08 4:27:36 ...	<input checked="" type="checkbox"/>	
CRM Consumer Sector - Universal	<input type="checkbox"/>	<input type="checkbox"/>	30	3/11/08 5:42:12 ...	<input checked="" type="checkbox"/>	
CRM Financial Service - Universal	<input type="checkbox"/>	<input type="checkbox"/>	30	3/27/08 4:48:04 ...	<input checked="" type="checkbox"/>	
CRM Marketing - Universal	<input type="checkbox"/>	<input type="checkbox"/>	30	3/27/08 4:57:29 ...	<input checked="" type="checkbox"/>	
CRM Public Sector - Universal	<input type="checkbox"/>	<input type="checkbox"/>	30	3/27/08 5:03:29 ...	<input checked="" type="checkbox"/>	
CRM ePharma - Universal	<input type="checkbox"/>	<input type="checkbox"/>	30	3/11/08 6:11:30 ...	<input checked="" type="checkbox"/>	
Complete Oracle 11.5.10	<input type="checkbox"/>	<input type="checkbox"/>	30	11/6/08 6:02:53 ...	<input checked="" type="checkbox"/>	

The "Execute" tab also shows a detailed view for the selected execution plan, "CRM Automotive - Universal". The details include:

- Name: CRM Automotive - Universal
- Prune Days: 30
- Full Load Always:
- Keep Separate Refresh Dates:
- Analyze:
- Analyze Truncated Tables Only:
- Drop/Create Indices:
- Inactive:

Buttons for "Save" and "Undo" are visible at the bottom of the details panel.



DAC

- **Execute**
 - Execute Plan
 - Current Run
 - Run History
 - Scheduler



DAC

- Role of DAC in OBI Applications
 - ETL Packaging and modularizing of Applications
 - Micro ETL Processing
 - Multi source support



DAC

- Role of DAC in ETL
 - Abstract layer from underlying ETL
 - Incremental / Full load decision
 - Refresh Dates (Run Dates) Management
 - ETL Run notification through E-Mails



DAC

- **Role of DAC in Informatica**
 - Sequential/Parallel Informatica session invocation
 - Scheduling of ETL process
 - Managing the Bulk Loads, Normal loads differently
 - Indices and Target table management
 - Taking out the duplicate Session when two ETL Subject areas are merged together.
 - Providing the Abstraction to Informatica from its source and Destination Database.
 - Parameter mangment



Thank You

Q & A

Suggestions or Additional Questions
abduhafeez.shaik@appsassociates.com