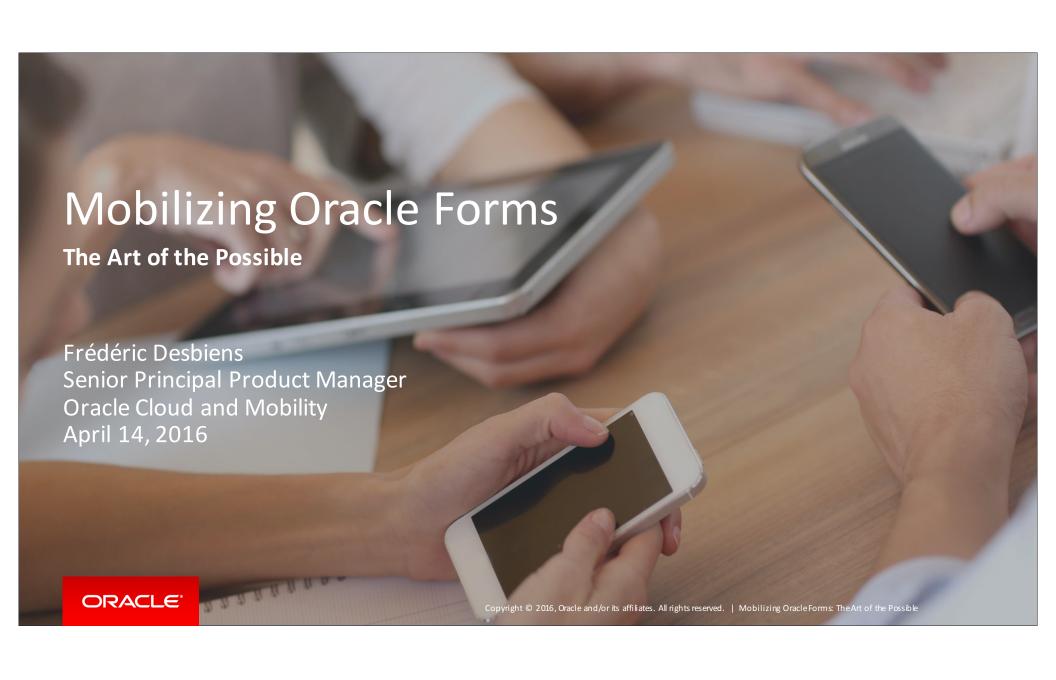
# ORACLE®



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## Program Agenda

- 1 The Enterprise drive to mobility
- Understanding Oracle Forms
- The art of the possible
- 4 How to mobilize your Forms investment
- 5 Customer case study





## The Enterprise Drive to Mobility

As consumer engagement swells, so too does the demand on IT

**150**x

Number of times consumers check their mobile devices a day



**79%** 

Smartphone owners use their mobile devices to buy products or services 300%

Faster growth for m-commerce than eCommerce

\$636B

Goldman Sach's m-commerce sales estimate for 2018



## The Enterprise Drive to Mobility

Your users perception of time management systems

"I walk into work and clock on as I go through the door"

• Textile Worker 1940s.



## The Enterprise Drive to Mobility

Your users perception of time management systems

"I sit at my desk and use my desktop app to log my work hours"

• Generation X, 2000s.



Image courtesy of stockimages at FreeDigitalPhotos.net



## The Enterprise Drive to Mobile

Your users perception of time management systems

"Really? I do it on my phone whenever and wherever I want!"

• Millennial, Today.



Image courtesy of nenetus at FreeDigitalPhotos.net



## The Enterprise Drive to Mobile

The challenge for Oracle Forms



#### Modern Mobile 1<sup>st</sup> Apps

- Amazing User eXperience
- Push Notifications
- Multiple device platforms
- Offline working
- Analytics
- Security

#### **Legacy Forms Application**

- Business logic reuse
- Integration
- Forgotten skills
- Migration costs
- Re-testing
- Reduce risk

How do I build modern, Mobile 1<sup>st</sup> apps on top of legacy desktop Forms applications?





#### The Oracle Forms Profile

#### What do nearly all Forms investments have in common

- Core business applications
- Enterprise-class
- Enterprise-scale
- Mature
- Risk averse
- Phased approach to change



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#### The Oracle Forms Wish List

#### What are the common requests in a Forms investment

- UX modernization
- Stability
- Low/no risk to change
  - Can't afford rip and replace
  - Limited skills who fully understand the Forms system
- Change MUST show a benefit
- Quick wins to show change can benefit business

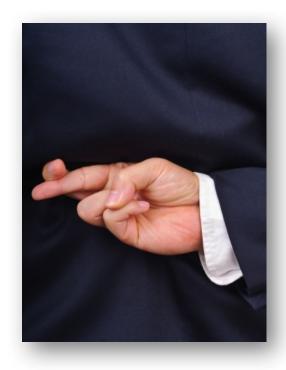


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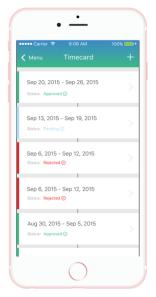
"What if I told you you could mobilize any core business processes currently running in Forms, but you wouldn't change a single line of Forms code."

Grant Ronald, Director of Product Management, Oracle.



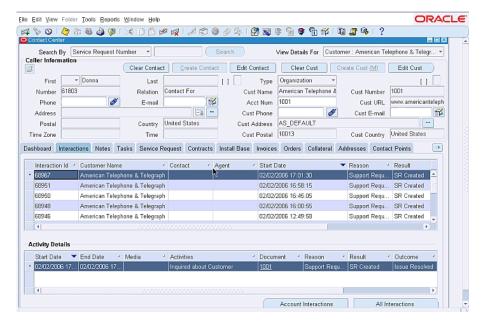
#### The Art of the Possible?

#### What users want vs what they currently have





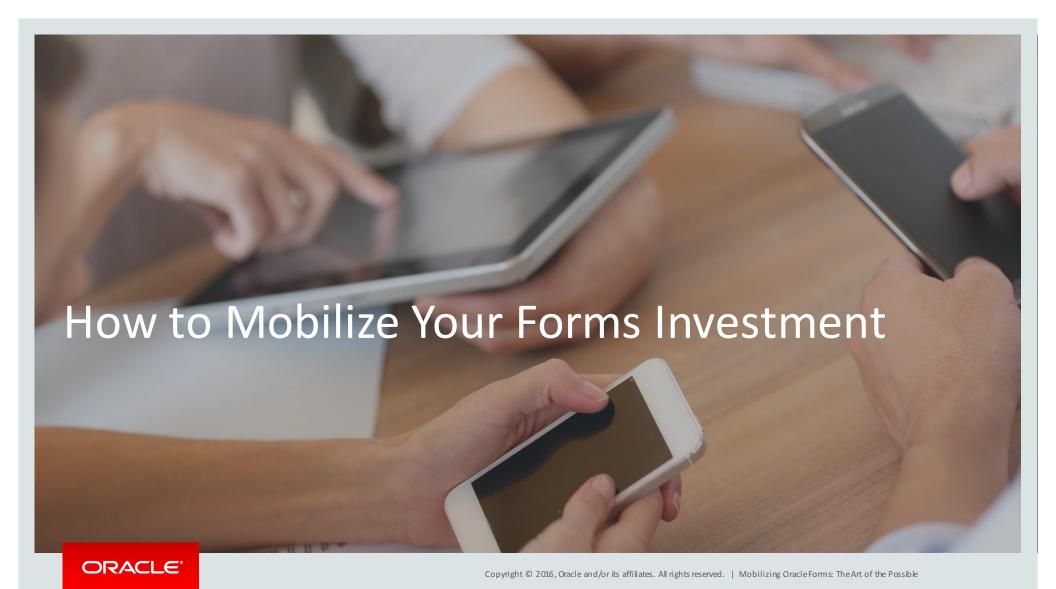




Modern Mobile 1st Apps

Oracle Forms Applications

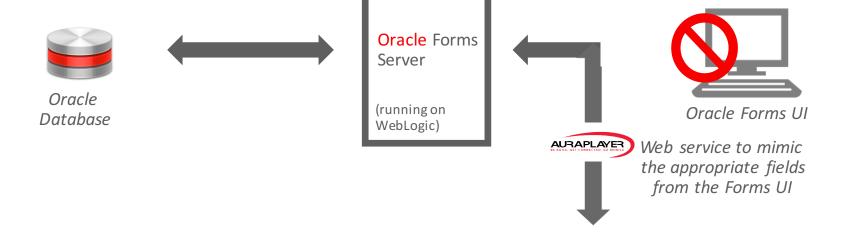




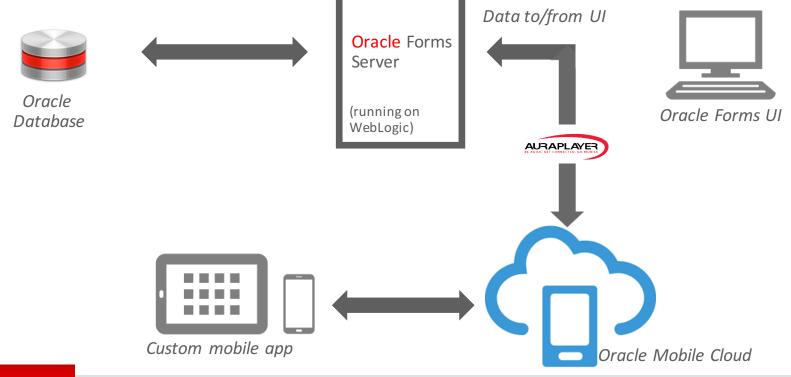
#### **How Oracle Forms works today**



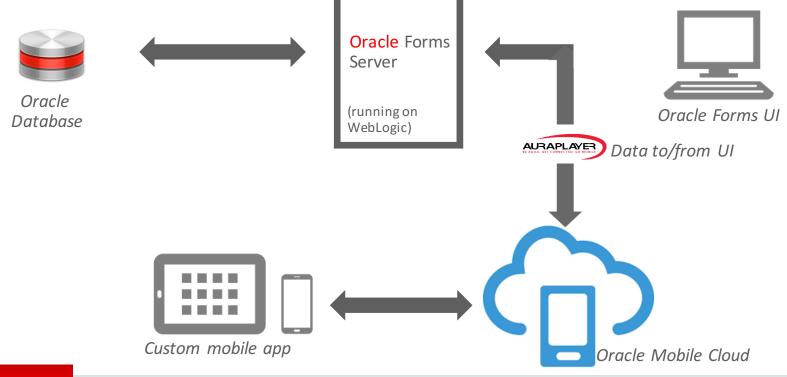




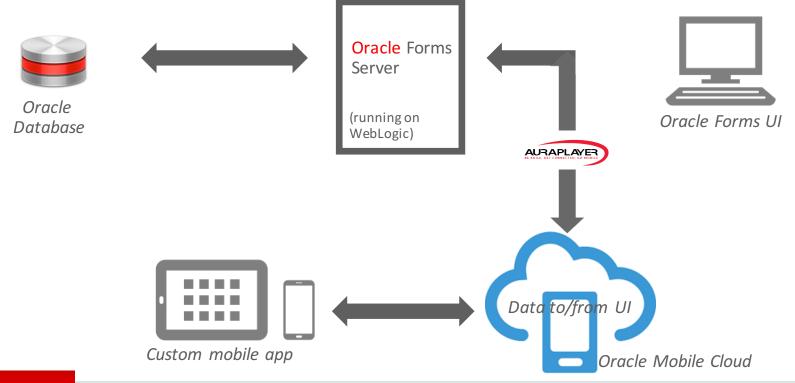




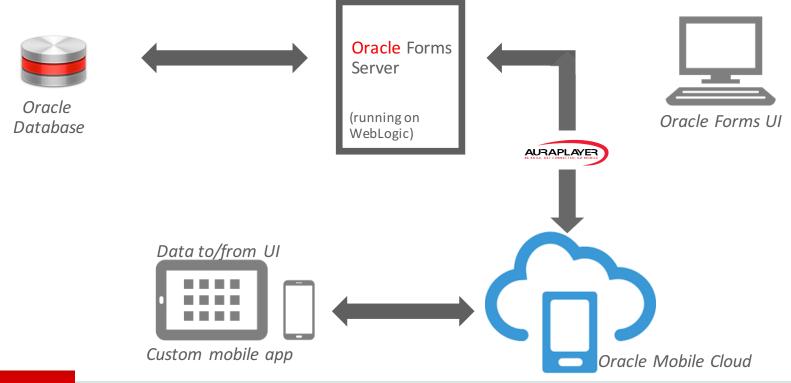






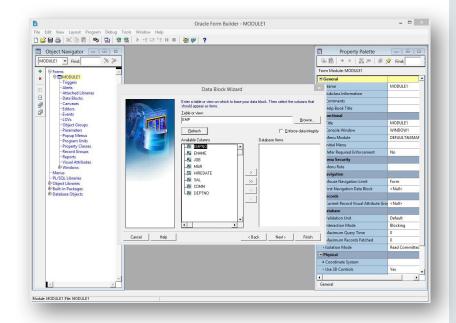






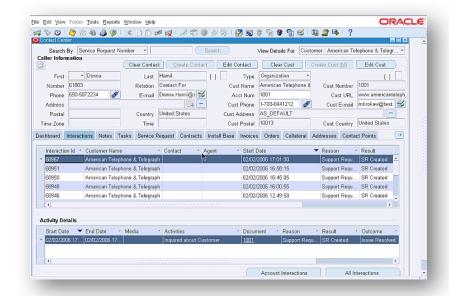


- Risk Free Route to Mobile Forms continues to run "as is"
  - You don't touch a single line of Forms code
  - No risk to existing applications, functionality or code
  - Proof of concept can be developed as a risk free sprint
  - Changes to business logic in Forms are automatically used
  - Mobile apps exploit the power of your
    Forms back end processes/validation/logic





- You mobilize business processes, not Forms screens
  - Design for Mobile UX, not for legacy
    Forms screens
  - Only expose what make sense for the mobile use case





- Exploit the opportunities of mobile vs. Forms to improve the UX
  - Use GeoLocation information
    - To narrow searches based on location
    - Capture geo-specific information from web services (e.g. Weather Report, local holidays, currency)
  - Use voice/handwriting recognition instead of textual data input
  - Capture information via barcode/QR scanning or photographs

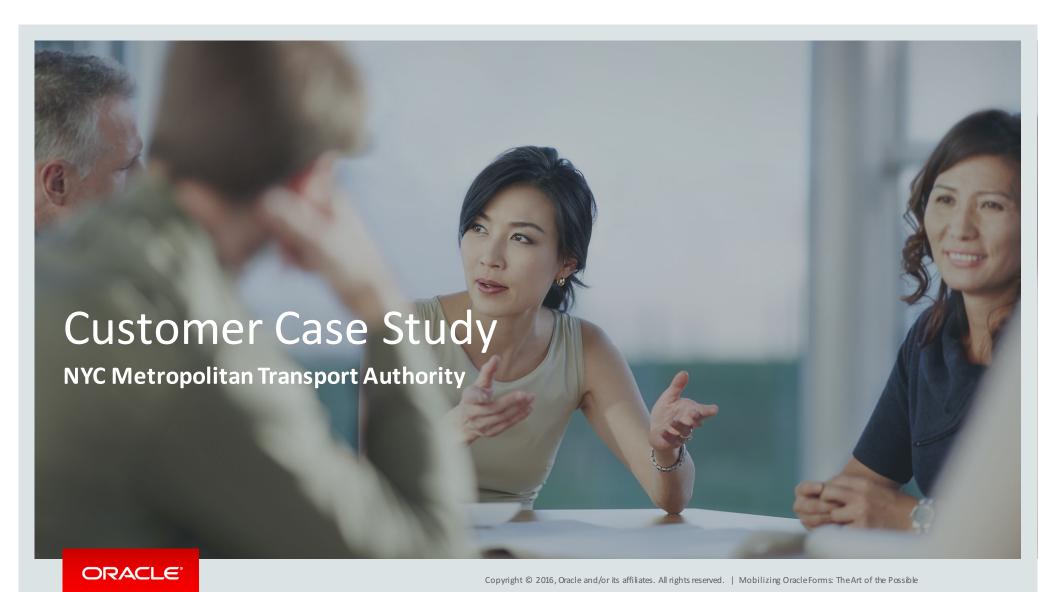




- Exploit Oracle Mobile Cloud Service
  - Work off line and sync data when back on network
  - Use analytics to get mobile insights
  - Store mobile specific information in MCS rather than changing backend storage







## Customer Story – New York Municipal Transport Authority

- Modernization of Collision accident reporting system (CARS)
- Accidents recorded on paper at scene then typed into desktop system
- CARS system Only available on the desktop
- Maintain one source of business logic for mobile and desktop
- No network connectivity in some locations
- Capture images of collision and documents







## New York MTA CARS System Mobilization

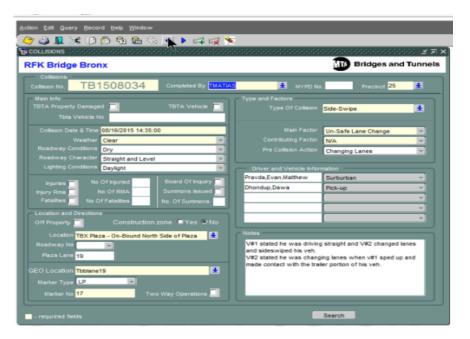






## New York MTA CARS System Report Collision

#### **Before:**



#### After:



Offline Reporting



#### **New York MTA Solution**

### **SAMSUNG**









- Device Resident App
- Secure offline storage
- Samsung Device Integrations
  - Pen Integration
  - Voice Integration
  - Camera In

- REST API Shaping
- Offline Data Sync
- Push Notifications
- Image Storage
- Single Sign On
- Usage Analytics

- Forms to REST
- MCS Connector



## New York MTA: Business Impact

- Massively reduced processing time
  - Minutes compared to hours
  - Keep the traffic flowing
  - Safer for officers less time on the bridge
  - Saving in operational costs due to less overtime
- Improved data gathering
  - Data now includes collision photos
  - More accurate information as data entered at location
  - Information available immediately rather that data-entered later
  - More accurate recording of summons







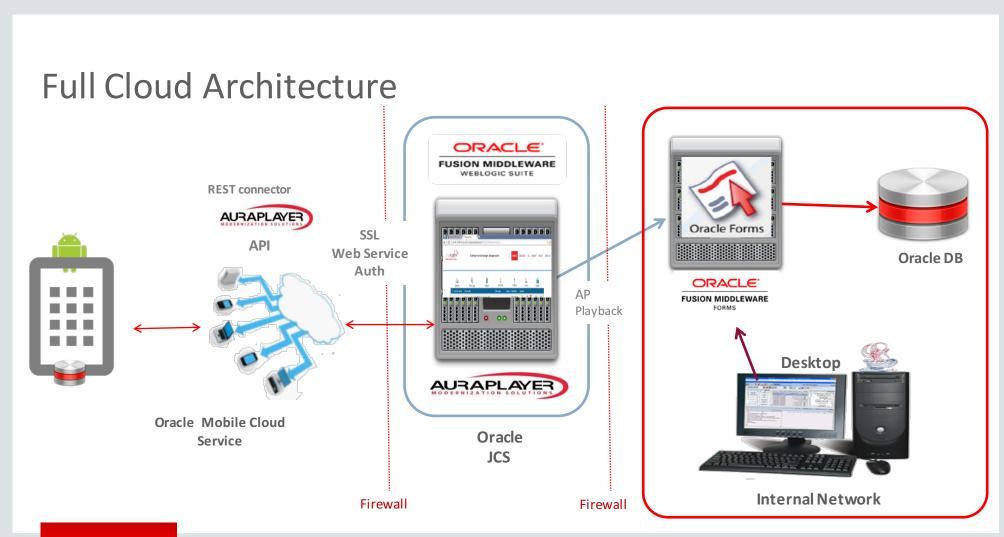
## New York MTA: Business Impact

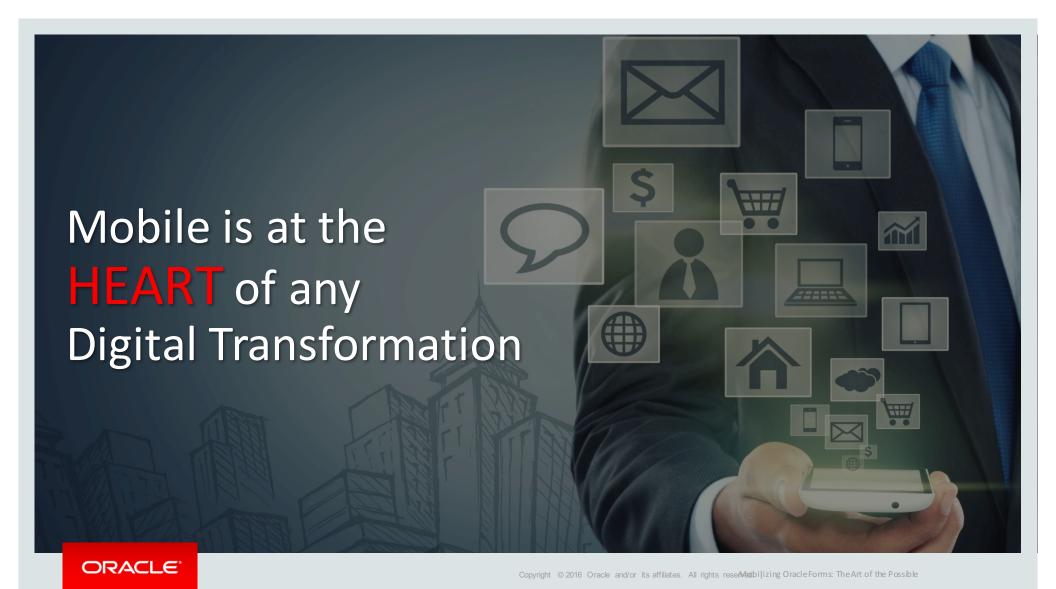
- Happier labor force
  - In freezing weather officers spend less time outside
  - Don't have to use pen and paper without gloves
  - Simpler data entry using voice recognition, cameras, spellchecker etc.
- Maintain single code base in Oracle Forms
  - Multiple UIs running in the same business back end
- Mobilization initiative undertaken with minimal risk











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# Integrated Cloud

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