

Tech Trends

Big Data, IOT, Security, Machine Learning, Search engines

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Anant Asthana:

asthana@pythian.com github.com/anantasty Buzz words and emerging trends: What have we heard about IOT, AI, Neural Networks, Big Data

IOT - Internet of Things

Smart Devices

Nest acquisition for \$3.2 B

Tesla over the air fix

Smart devices everywhere

Nest, Sprinkler controllers, Fitbit

15B CONNECTED DEVICES IN 2015

 40B CONNECTED DEVICES BY 2020



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Current Market

2015:

15 billion connected things\$1.9 billion from IoT

services



ABI: 250,000 connected cars IDC: \$7 billion from IoT services

Gartner: \$300 billion from IoT products

IDC: Global IoT market \$7.1 trillion



GE: \$10-15 trillion added to GDP

Cisco: \$19 trillion

ABI: 450 million loTcars

Common Use cases

Nest

Smart Lighting

Tracking towels at hotels(RFID)

Smart Parking

Oil and Gas

Tracking Cattle

Smart Refrigerators(Food Industry/ Medical)

Smart Trucking Fleets

Water Quality Monitoring

Square Tag

Tile app

What wouldn't change?

Cities	Security	Supply Chain
Buildings	Home	Safety
Homes	Health	Security
Kitchens	Factories	Transportation Airports, stations Roads, tracks Cars, trains, planes
Appliances	Machines	
People	Robots	

Traffic

Challenges

Security

Battery Life

Networking

Localization(location)

Interfacing with Sensors



Size

Data Challenges Posed by IOT

Security

Storage capacity

Processing Capacity

Internet Bottlenecks

Real time response



Lack of account lockout mechanism: The failure to lock out an account after a certain number of failed access attempts

How to Think of IOT





IOT devices create a vast amount of data.

IOT devices are projected to produce approximately 400 Zettabytes/ Year of data by 2018

Big Data

Data from several sources:

Medical

Social Media/ News

Stock Markets

Businesses

Sensors/ IoT

Cars

Power Grid

Transportation

Retail

Variation in Requirements

Different demands from data:

Real time

Eventual consistency

Only once processing

Complex Models

Security

Ease of use

Visualizations

Visibility

Cost

Storage

Data is vastly shifting to the cloud

HDFS, S3 and object based stores

In Memory Stores

Caching

Document Databases

Flash based storage

Replication

Relational Databases

KV stores

Processing Needs

Processing of Petabytes/query

Fast / near real time responses

Ease of Use

Inline/ Stream Processing

Fast retrieval

High throughput of writes

Cost effective

Machine Learning capabilities

Some Possible Solutions

Hadoop - Reliable but slow

Spark - New but promising

Storm - Extremely fast but limited capabilities

Oracle/ Postgres - Relational and limited

Elasticsearch - Search based querying and processing

AI, Machine Learning and Neural Networks

Brain Behind the Data we collect and IOT devices

Data collected needs response system

Classification, Clustering , Anomaly detection

Recommendation Systems, Natural Language Processing

Image Analysis, Voice Transcription, Real Time Translation

Field of Fast Progress



IN CS, IT CAN BE HARD TO EXPLAIN THE DIFFERENCE BETWEEN THE EASY AND THE VIRTUALLY IMPOSSIBLE.



GPU Computing

CPU's have a small number of cores

Not very efficient for floating point calculations

GPU's are massively parallel

Highly performant for floating point operations

Made Neural networks usable



Trends

Reinforcement learning

Automated response systems - Gmail

Real time Translation (Voice/ video)

Responses to Actuators for IOT devices

Driverless cars

Conclusions

Very exciting times

No single technology is enough-

Broad knowledge and diverse architecture

Smart everything

The future is now