

ORACLE | **APEX**

Low-Code, AI, and the Future of App Creation with Oracle APEX

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Safe harbor statement

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What is Oracle APEX?

APEX is the **world's most popular** enterprise **low-code** application platform.

It enables you to build scalable and secure enterprise apps with world-class features **20X** faster with **100X** less code.

Oracle APEX delivers the most productive way to develop and deploy **Mobile and Web** apps everywhere – cloud and on-premises.



19 Million +

apps created till date

5,000 +

APEX apps created daily

850,000 +

APEX developers worldwide

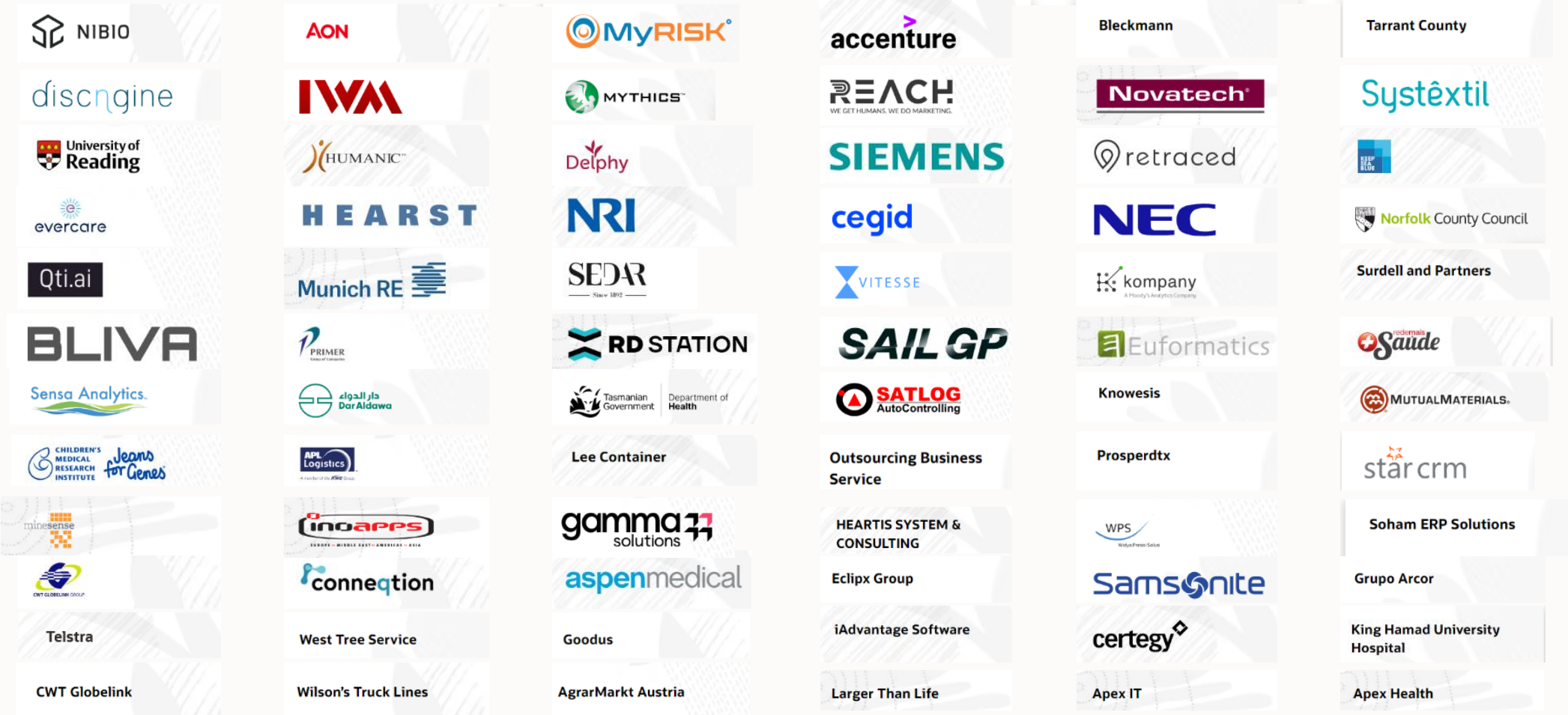
60,000 +

customers across 150 countries

75%

of Fortune 500 use Oracle APEX

Oracle APEX: World's Most Popular Enterprise, Low-Code Platform



Source: <https://www.oracle.com/customers/?search=APEX>



ORACLE APEX

“We're now building a lot of our applications in **APEX**. And our productivity gains are, again, a factor of 10. And we build the applications in one tenth the time, or **one tenth** the amount of people, or at **one tenth** the cost. But these are not typical **low-code** applications. These are applications that can scale to **millions** of users and all over the world.”

*Oracle Q4 FY23 earnings call - June 12, 2023



Larry Ellison

Founder & CTO, Oracle

Larry Ellison outlines Oracle's generative AI strategy

Oracle Cloud World 2023



Larry Ellison outlines Oracle's generative AI strategy

Oracle Cloud World 2023



Ellison noted that generative AI is changing how Oracle itself develops new products.

*For example, he said, Oracle will continue supporting older applications using Java if they were written in that programming language, but it **will develop new applications using code generated automatically in Oracle APEX** by GenAI tools based on developer prompts. “We're not writing it anymore. We're generating that code,” he said. “It **fundamentally changes how we build applications**, how we run applications. It just changes everything.”*

*Ellison also noted that the APEX application generator allows for **faster application development with smaller development teams**, and because the code was generated by GenAI, it helps **significantly reduce security flaws**.*

“This is a very big deal” he said.

Oracle APEX @ Oracle



Einstein Q&A platform

Oracle internal APEX application used by over 10K users

The screenshot shows the Oracle Einstein Q&A platform interface. At the top, there is a dark navigation bar with the 'Einstein' logo, a search bar, and navigation icons for home, heart, and notifications (99+). Below the navigation bar, the page title 'About Oracle Einstein' is displayed. The main content area features a profile card for 'Oracle Einstein' (Release 23.4.2) with a profile picture of a man with a mustache. To the right of the profile card, the heading 'What is Oracle Einstein?' is followed by a paragraph describing the platform as an internal application modeled after Stack Overflow. Below this, a table displays key statistics: Questions (273,341), Replies (1,236,133), Answered (68%), and Users (76,171). At the bottom, the 'Popular Domains' section is partially visible, indicating posts with the most views in the last 14 days. A sidebar on the left contains navigation links for Overview, Logos, and What's New.

Questions	Replies	Answered	Users
273,341	1,236,133	68%	76,171



Oracle Forums

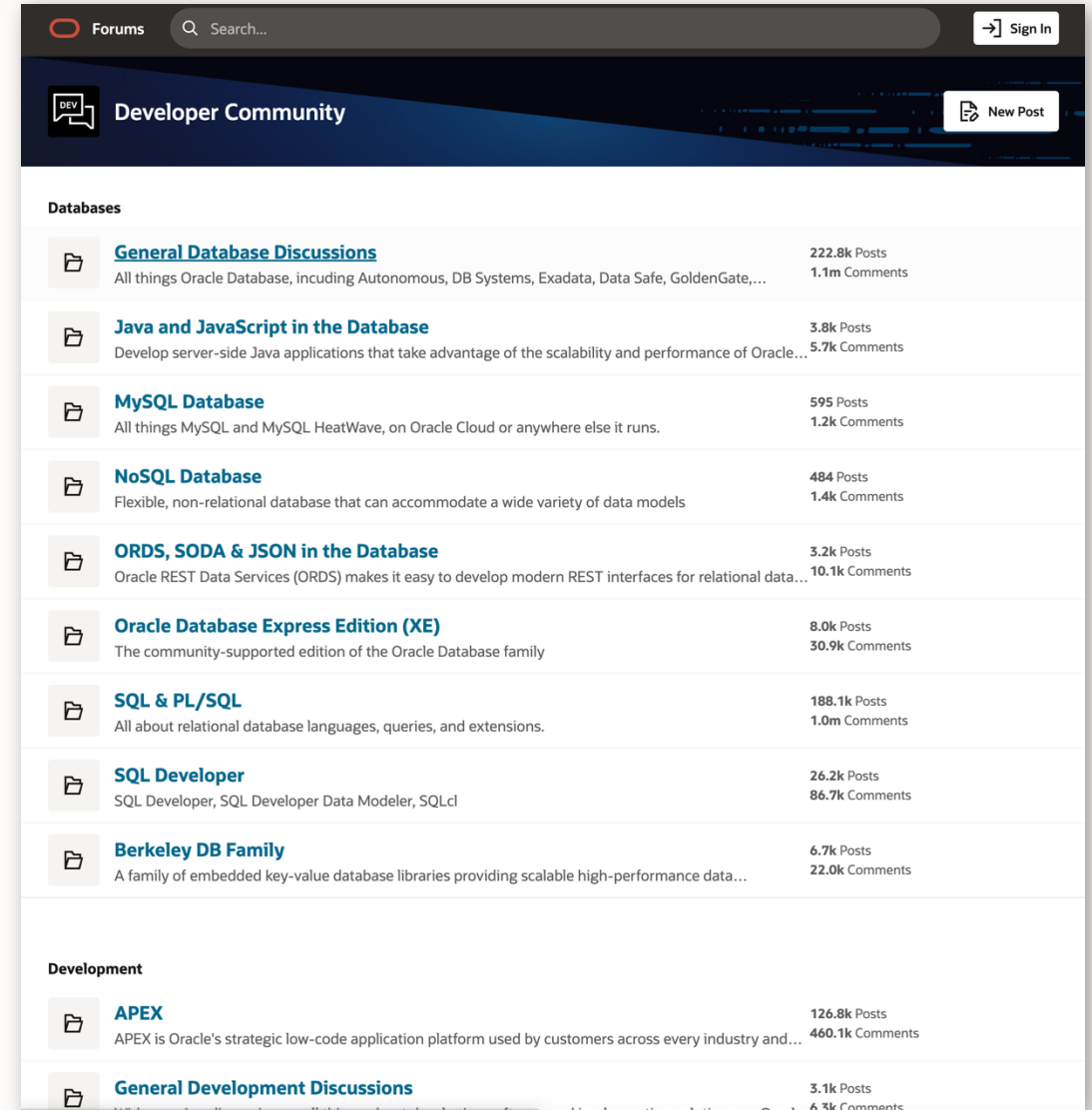
New OTN Developer Community Forum platform went live in 2023

Built with APEX and based internal Oracle Einstein Forums platform.

3.9M Users

1.9M Posts

7M Replies



forums.oracle.com



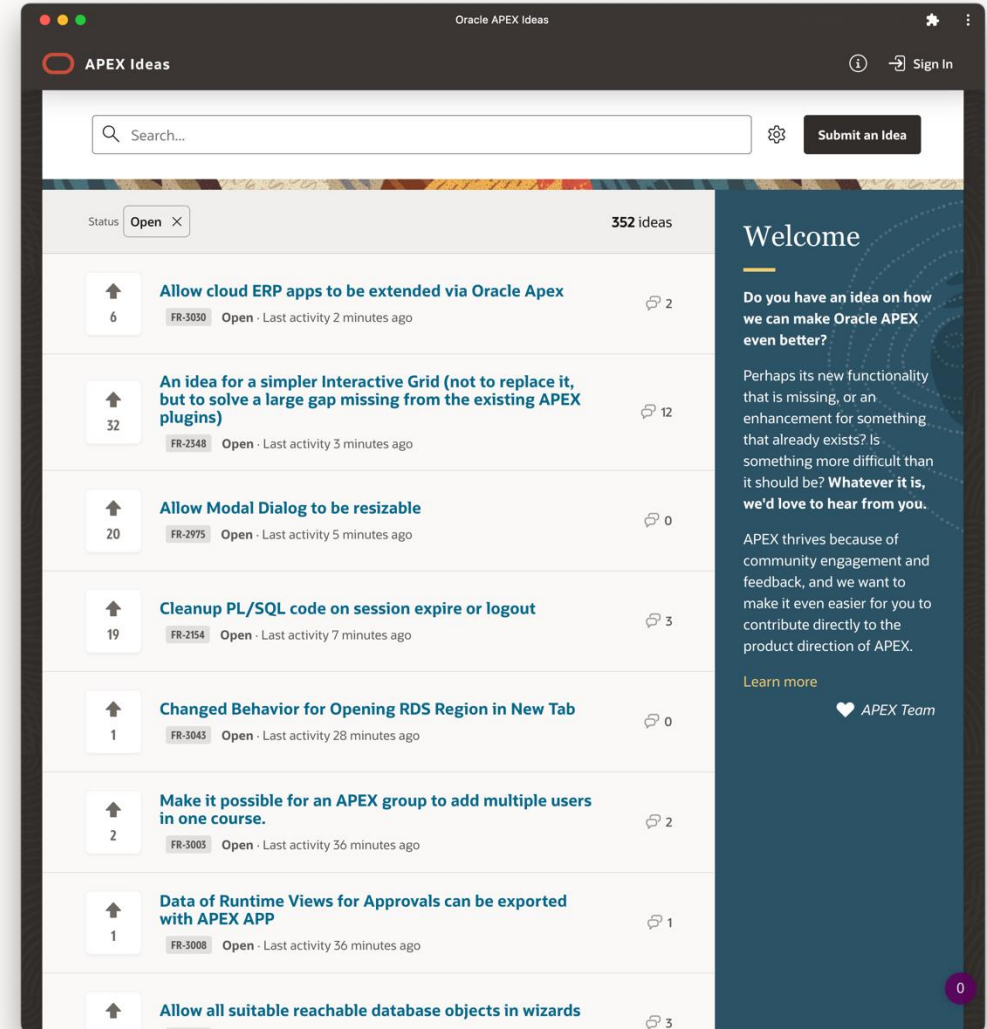
APEX Ideas App

Do you have an idea on how we can make Oracle APEX even better?

New functionality that is missing? Enhancements for something that already exists? Is something more difficult than it should be? Whatever it is, we'd love to hear from you.

6000+ Active Users

1500+ Ideas



apex.oracle.com/ideas



Employee Directory

Oracle internal APEX application used daily by over 70K users

The screenshot shows the Oracle Employee Directory application interface. At the top left, there is a search bar with the text "Search employees by name, email or @userid". Below the search bar, there are four menu items: "Additional Search Options", "Book a Conference Room or Flex Space", "View My Profile", and "View My Lists".

The main content area is divided into four sections, each with a horizontal bar chart:

- Top Countries:** A horizontal bar chart showing the number of employees by country. The x-axis is labeled "Employees" and ranges from 0 to 120. The y-axis lists countries: US, IN, CA, MX, AT, IE, GB, AU, DE, and BG. The US has the highest number of employees, followed by IN.
- Top Organizations:** A horizontal bar chart showing the number of employees by organization. The x-axis is labeled "Employees" and ranges from 0 to 160. The y-axis lists organizations: Database Developer Tools, Networking and Data Access, Appdev Tools Cloud Ops, Database Developer Tools and Access, Global Information Security, and Database Server Technologies Managem. Database Developer Tools has the highest number of employees.
- Top Tags:** A horizontal bar chart showing the number of employees by tag. The x-axis is labeled "Employees" and ranges from 0 to 60. The y-axis lists tags: APEX, SQL, JAVA, PL/SQL, C, JAVASCRIPT, APPLICATION EXPRESS, OCI, DATABASE, and ORDS. APEX has the highest number of employees.
- Top Groups:** A horizontal bar chart showing the number of employees by group. The x-axis is labeled "Employees" and ranges from 0 to 45. The y-axis lists groups: APEX Developers, MDC APEX, Oracle REST Data Services (ORDS), Free Autonomous Database Service for Developers and..., Apple Fans, AI/ML/DL/DS, Database Developer Community, Aria People, Oracle Machine Learning, and Appdev with Oracle Database. APEX Developers has the highest number of employees.



Oracle APEX Surveys

Oracle APEX Surveys is a mini-SaaS service built on Oracle APEX that offers a simple and intuitive platform for designing, editing, and running surveys. Each survey is presented as a beautiful and responsive web page that is interactive, intuitive, and localized.

Two approved platforms for use at Oracle:

- Oracle Internal Surveys (Running surveys within Oracle for Oracle staff only)
- Oracle Customer Surveys (Running surveys with Oracle customers)

These services are:

- Easy-to-use
- Secure
- Approved for use at Oracle



Oracle APEX - hosted instances

apex.oracle.com

Public APEX evaluation instance. Explore the capabilities of the APEX low-code application platform and begin building your first app today. This is the fastest way to get started with APEX.

82k Workspaces

224k Apps

5.9M Pages

apex.oraclecorp.com

Oracle provides apex.oraclecorp.com as a free service for all Oracle employees to build and host internal applications for all information classifications.

6k Workspaces

42k Apps

1.6M Pages



Fusion Apps

There are two major APEX initiatives being undertaken by Fusion Apps:

- **Customers extensions:** providing Fusion Apps customers the ability to build Fusion App extensions with APEX.
- **Factory Fusion Apps:** using APEX to build Fusion Apps.



Oracle Industry Solutions

The Global Business Units are vertically-oriented organizations dedicated to Oracle's industry-specific solutions. Oracle APEX empowers GBUs to build modern web applications that extend existing applications using RESTful services.



Communications



Communications Applications



Construction & Engineering



Financial Services



Food & Beverage



Healthcare



Health Sciences



Hospitality



Retail



Local Government



Energy & Water



Industries on Oracle.com



Learning Oracle APEX



Training and Certifications

<https://apex.oracle.com/en/learn/training/>



Learn Oracle APEX Fundamentals

Embark on your APEX development journey by enrolling in the Oracle APEX Foundations course.

This 3-hour learning path is ideal for beginners looking for a general overview of APEX. Explore the core functionality of APEX such as the App Builder and SQL Workshop, and build your first cloud application with APEX on OCI.

Upon completion, you will be familiar with the key capabilities and components of APEX.

Become an Oracle APEX Professional

Dive deeper into APEX capabilities by enrolling in the Oracle APEX Developer Professional Course

This 13-hour learning path is targeted for both beginners and seasoned developers that want a deeper understanding of APEX. Dive into detail for each APEX component and try out the step-by-step guided labs for a hands-on experience.

Upon completion, you will have a practical knowledge of APEX concepts and capabilities, and a solid footing on how to build APEX apps.



Empowering Low Code Apps with AI



Learn the latest advancements of **AI in Oracle APEX**

Hands-on-Labs to practice along with the training videos

Earn **APEX + AI Champion** Badge on completion



Enroll and learn for **FREE** Today on Oracle University!!

<https://apex.oracle.com/go/ai-learn>



APEX + AI Champion

Don't forget to share your badge on social media and tag us using **#orclAPEX**



Oracle APEX Office Hours

Subscribe!
apex.oracle.com/officehours

Watch the recordings!
apex.oracle.com/go/playlist

The screenshot shows a YouTube playlist titled "Oracle APEX Office Hours Recordings". The main video thumbnail features the text "APEX OFFICE HOURS" and "Say hello to JavaScript for server-side development in APEX!". Below the title, it indicates "Oracle APEX" with 77 videos, 10,671 views, and a last update on Jun 10, 2024. There are buttons for "Play all" and "Shuffle". A description states: "The APEX Development Team hosts regular Office Hour sessions on various topics. Sign up for upcoming sessions, and watch recordings of previous sessions. Recordings also include chats, video highlights, and often a link to the presentation." A sign-up link is provided at the bottom: apex.oracle.com/officehours. On the right, a vertical list of six video thumbnails is shown, each with a number, a title, and a duration:

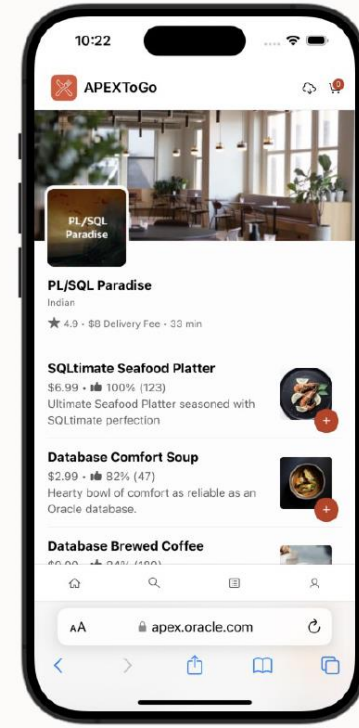
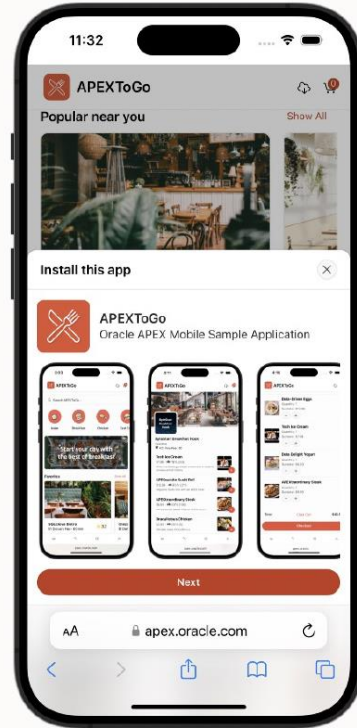
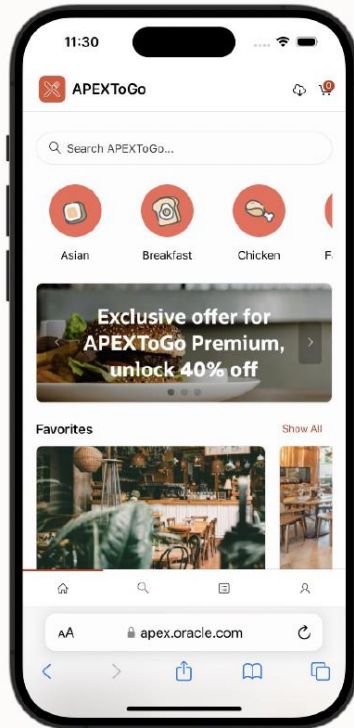
- 1 Say hello to JavaScript for server-side development in APEX! 56:15
- 2 Exploring APEX tutorials with the authors! 1:03:13
- 3 Build AI-powered apps with Oracle APEX 1:06:53
- 4 Part 5: What's new in Oracle APEX 23.2 1:05:12
- 5 Part 4: What's new in Oracle APEX 23.2 1:07:27
- 6 Part 3: APEX and Ubiquitous Database Search 48:07





APEXToGo

apex.oracle.com/go/apextogo



ORACLE

CloudWorld

Las Vegas | September 9–12, 2024

oracle.com/cloudworld



Oracle APEX 24.1

- AI-Assisted App Development & AI-Powered Apps
- Workflow and Approvals Enhancements
- Document Generator
- Builder Extensions
- New and Updated Components
- Developer Experience
- User Experience
- Additional Updates and Enhancements



AI-Assisted App Development

Create Apps using Natural Language

- Simply describe the kinds of pages, data, and features you want, and APEX AI Assistant puts together an application blueprint to get you started.
- You can further refine the application using the full Create App wizard or generate the application immediately.

AI-Assisted SQL Authoring

- APEX AI Assistant helps you author SQL queries over your application data model by understanding your natural language description of what data you want to retrieve.
- Augment existing queries by explaining the additional information to include. This frees you from having to lookup exact database table and column names or precise SQL syntax to achieve a result.

AI-Assisted Debugging

- Need to debug errors within your SQL or PL/SQL code? Use the "Help me fix this" link below the error message to invoke the APEX AI Assistant to help you diagnose the issue and suggest solutions.



Query Builder ▾ Clear chat

Please note that AI-generated code may contain errors or security risks. Always review and validate all code before use.

which New York City high schools have the highest graduation rate in each borough? MA

```
sql Copy Insert  
SELECT  
    borough,  
    school_name,  
    MAX(graduation_rate) AS highest_graduation_rate  
FROM  
    high_schools  
GROUP BY  
    borough,  
    school_name  
ORDER BY  
    borough,  
    highest_graduation_rate DESC;
```



AI-Powered Apps

Configure Generative AI Services

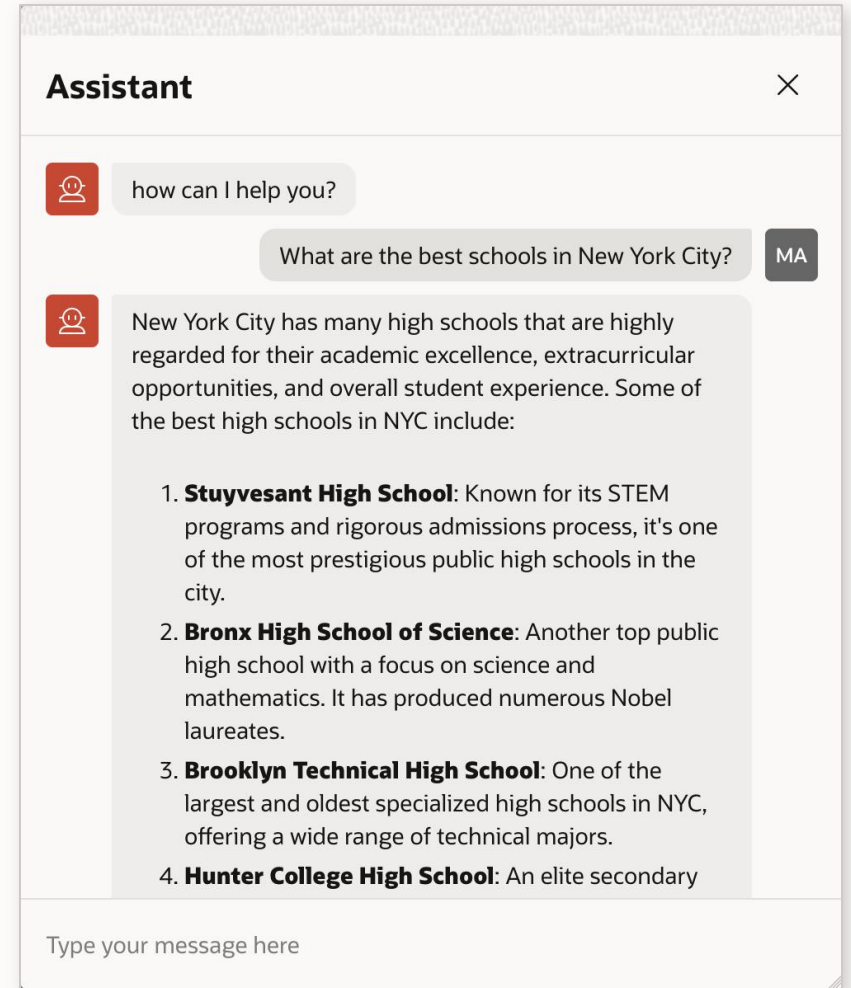
- APEX offers an abstraction layer for AI services at the Workspace level. This enables seamless integration with these services across applications and makes for easy portability during import/export.

Conversational AI Dialogs

- Easily configure AI-powered conversational experiences using a new dedicated Dynamic Action. Simply provide the system prompt, welcome message, and customize the appearance, choosing whether to display the AI assistant within a modal dialog or inline directly on your page.

APEX_AI API

- Unlock deeper AI integrations using the new APEX_AI API. Its chat() and generate() methods simplify building intelligent features using the generative AI services configured within your APEX Workspace. They save you from having to understand the differences of individual provider's APIs and interaction flows.



Demo

AI-Assisted App Dev & AI-Powered Apps

Thank You!

