



## **Looks DO Matter: Modernizing Oracle Forms with Oracle Visual Builder**



Mia Urman, **Oracle ACE Director** and CEO, AuraPlayer



Laura Akel, Senior **Principal Product** Manager, Oracle





# MIA URMAN Oracle ACE Director CEO, AuraPlayer



#### **AuraPlayer Quick Facts**

- Founded by Oracle Alumni
- Privately owned
- Partners with Oracle for Oracle Forms to Mobile solutions
- Sole Source in Canada, USA, Israel and SA
- Enterprise accounts in 5 continents.

#### **Awards**

- Patented Solution
- Winner of several industry awards
- Member of Oracle Customer Advisory Board
- Certified Plug-in For Oracle Forms to VBCS

#### **Laura Akel**

Senior Principal Product Strategy Manager, Oracle



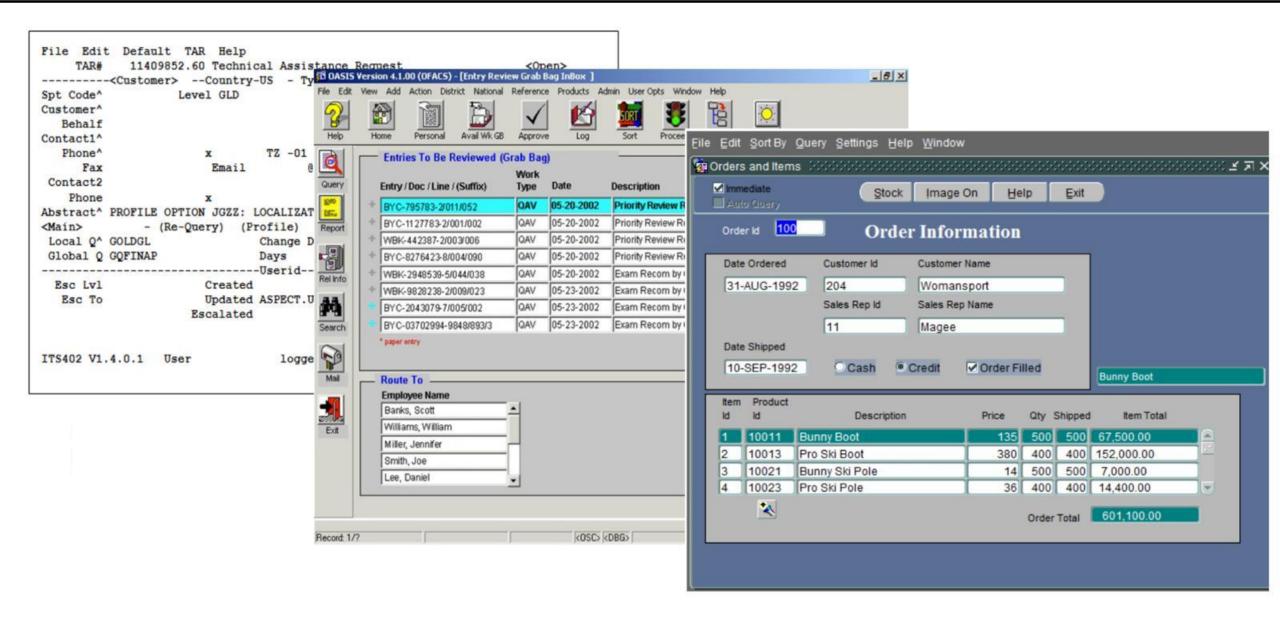
Laura is Senior Principal Product Strategy Manager for the Oracle Visual Builder Cloud Service, primarily focused on the mobile application development tooling. Laura works daily with developers and customers to define new features, drive major changes to existing products/services and ensure they are completed with high quality and meet the defined product requirements.

Laura has been in the software industry for 30 years, working primarily in development and product management for enterprise software applications. Prior to Oracle, Laura was with PeopleSoft.

#### Agenda

- The Challenge of Modernizing Oracle Forms
- Introducing Visual Builder: A No-Code/Low-Code Game Changer
- Live Demo of Visual Builder
- API-Enablement with AuraPlayer
- Customer Use Case
- Live Demo: Oracle Forms to Modern Web App
- Getting started
- Q&A

#### Oracle Forms is an institution



#### **Legacy Modernization: The Dilemma**

- Migration to a new technology is challenging, if at all possible and doesn't allow for companies to achieve improved functionality <u>right now</u>
- Mission-critical applications can't risk system instability
- Oracle Forms does not support mobile devices/unresponsive
- Highly customized applications are not easily converted to cloud-based systems
- Legacy systems were developed decades ago look antiquated, lack functionality

### Today Is About Engaging User Experiences















## On your Roadmap for 2025?

- Chat / Social
- Mobility
- Automation / RPA
- Easy Integration
- Connected Devices
- VR / AR
- AI / Gen AI



### The Goal: Achieving Agility

#### **Automate Work Loads**

Workers spend over 30% of their days on redundant or administrative tasks that can easily be automated.

#### Agile Development; Deploy Modularly on a Use-Case Basis

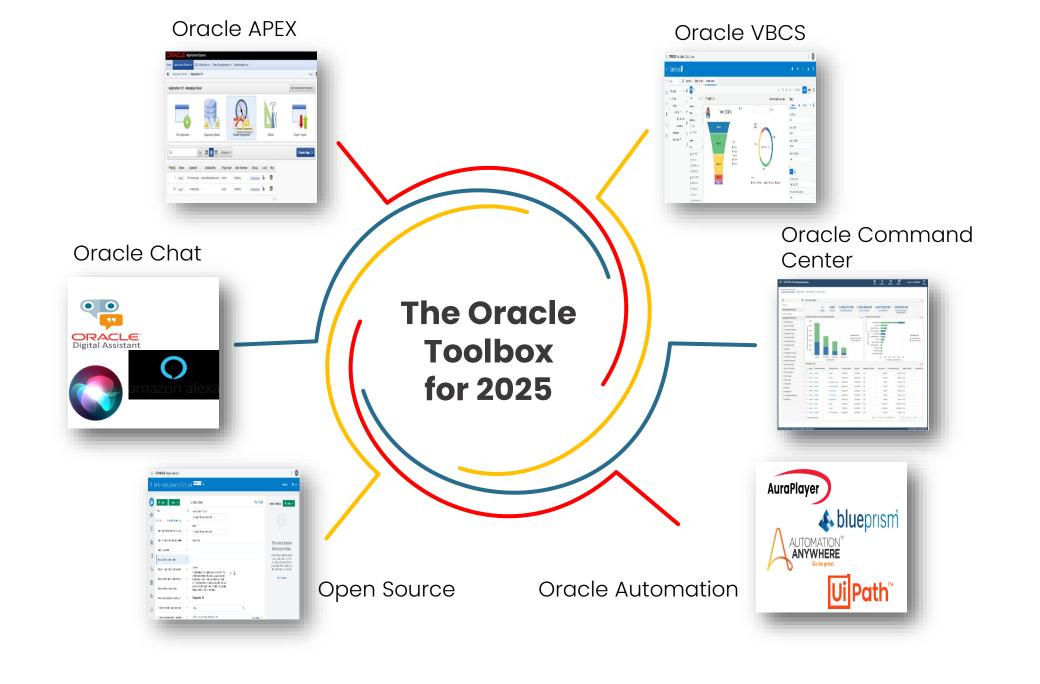
Enable critical business functions to mobile on a weekly to monthly basis.

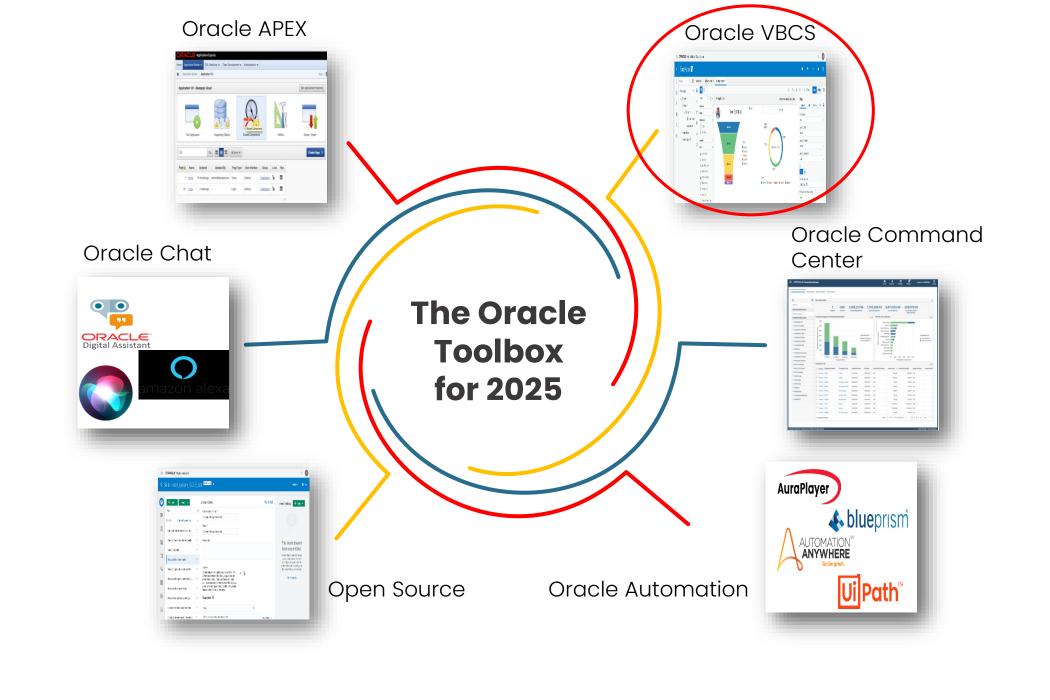
#### **Enable Citizen Developers**

Allow IT-savvy business users to create their own mobile views of systems and data.

#### **Cloud Enable**

Make systems accessible anytime anywhere and offload system management and scale as you go.

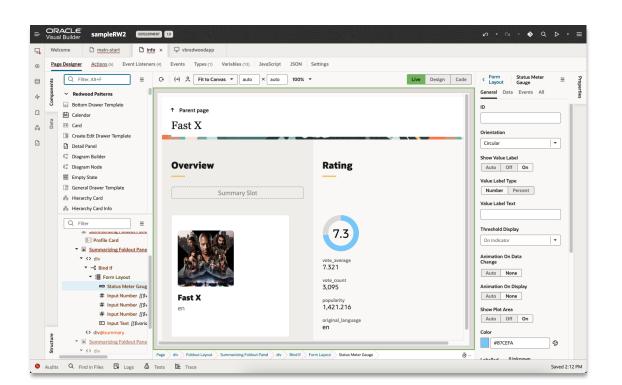




#### **Oracle Visual Builder**

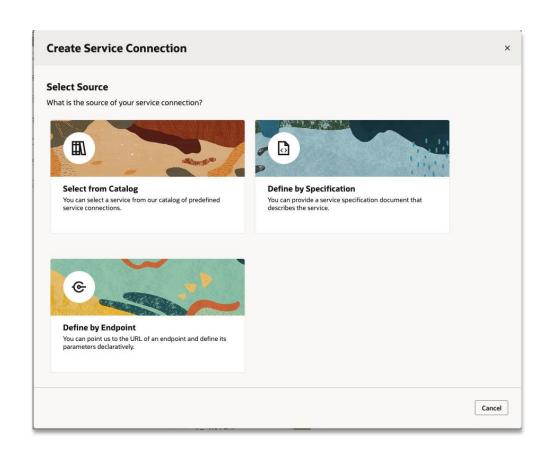
 Rapidly create and host enterprise apps using a visual development environment

The development tool for new Oracle Fusion Cloud Apps



### **VB Connects to any REST service**

- Service catalogs
- OpenAPI/Swagger
- Map any endpoint
- Multiple authentication options
- Automatic parsing of structures
- Declarative calls from UI
- Easy backends switching

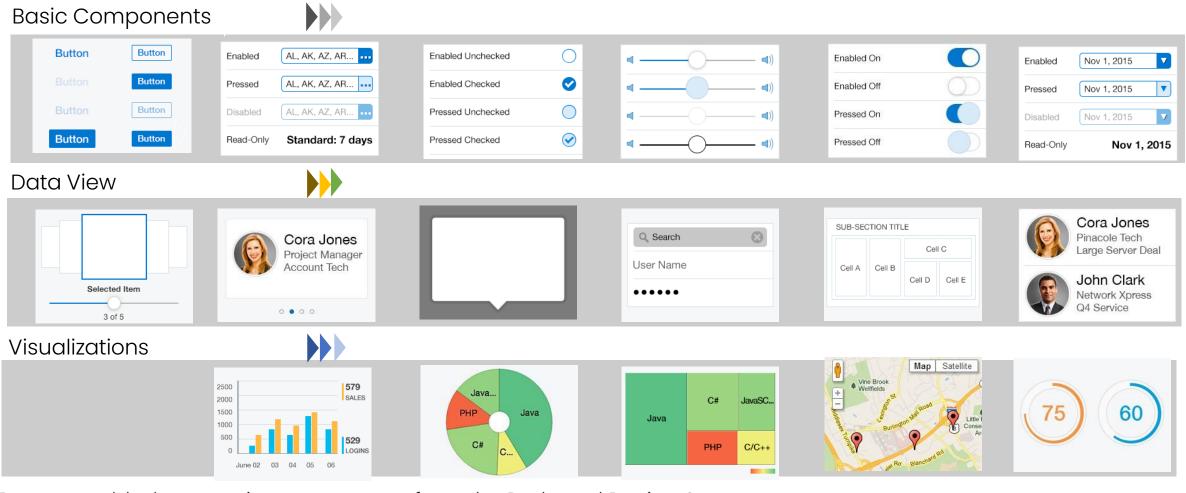


#### **Visual Builder Cloud Service**

Key principles	for Visual	Builder
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Cloud Based	Nothing to install, configure or maintain. Runs in the browser. Apps accessible from any device.
Easy to Use	Drag and drop visual development with live WYSIWYG designer and multiple Quickstarts (wizards)
SaaS Integrated	Easy access to SaaS data and processes via REST catalog. Enrich SaaS with engaging custom UI.
Extensible	More complex behavior can be implemented in standard JavaScript and HTML. Creates Oracle JET code.

### **Build User Experience**

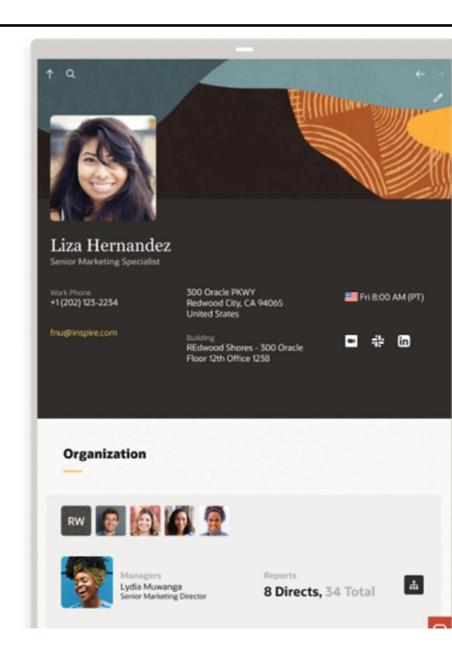


Pre-assembled composite components from the Redwood Design System



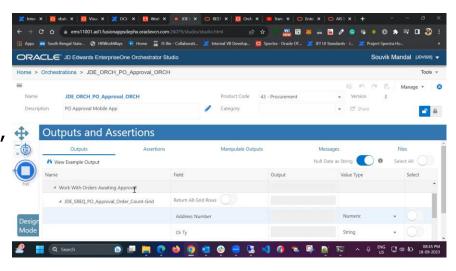
### The Redwood User Experience

- Consumer Grade
- Differentiated
- Responsive
- Pre-assembled UX components and patterns
  - Same ones that Oracle uses internally
  - Accessibility, telemetry & responsiveness built in
- Best-in-class data visualizations
- Go to Redwood.oracle.com and explore



### **Apps Unlimited**

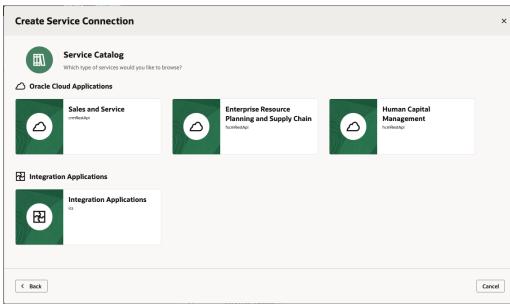
- Most are rest enabled
- JD Edwards Orchestrator
- PeopleSoft Rest Endpoints documented 'Understanding Rest Endpoints for PeopleSoft'
- E-Business Suite Integrated Gateway
- Siebel Siebel Application Interface Profile



### Visual Builder is part of Oracle Integration Cloud (OIC)

- OIC gives two functions
- On premise agent that allows you to take on premise apps and expose the data
- Adapters that know how to work with data from Forms and EBS with REST services





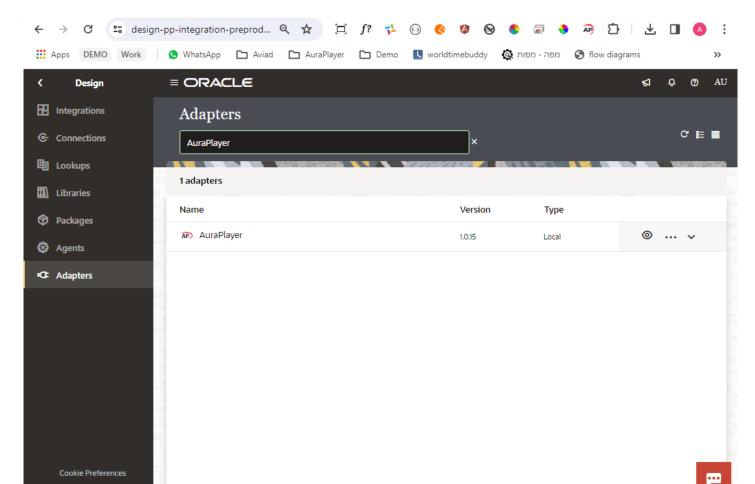
#### **Learn More**

- blogs.oracle.com/vbcs
- Try it Free\* spin up Visual Builder Studio instance in your cloud account
- docs.oracle.com
- Cloud Customer Connect Technical Forum
- LinkedIn Group Oracle Visual Builder
- redwood.oracle.com



## AuraPlayer's OIC Adapter for Oracle EBS/Forms

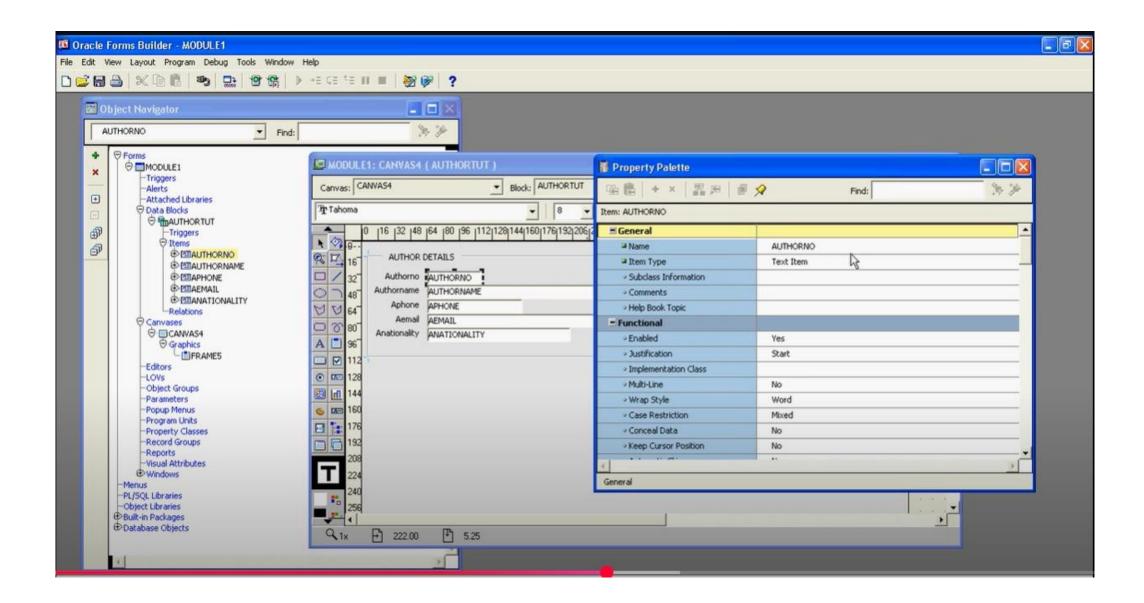
OIC's latest release includes AuraPlayer's new OIC adapter for Oracle Forms and EBS, allowing legacy users to seamlessly use OIC for integration and automation



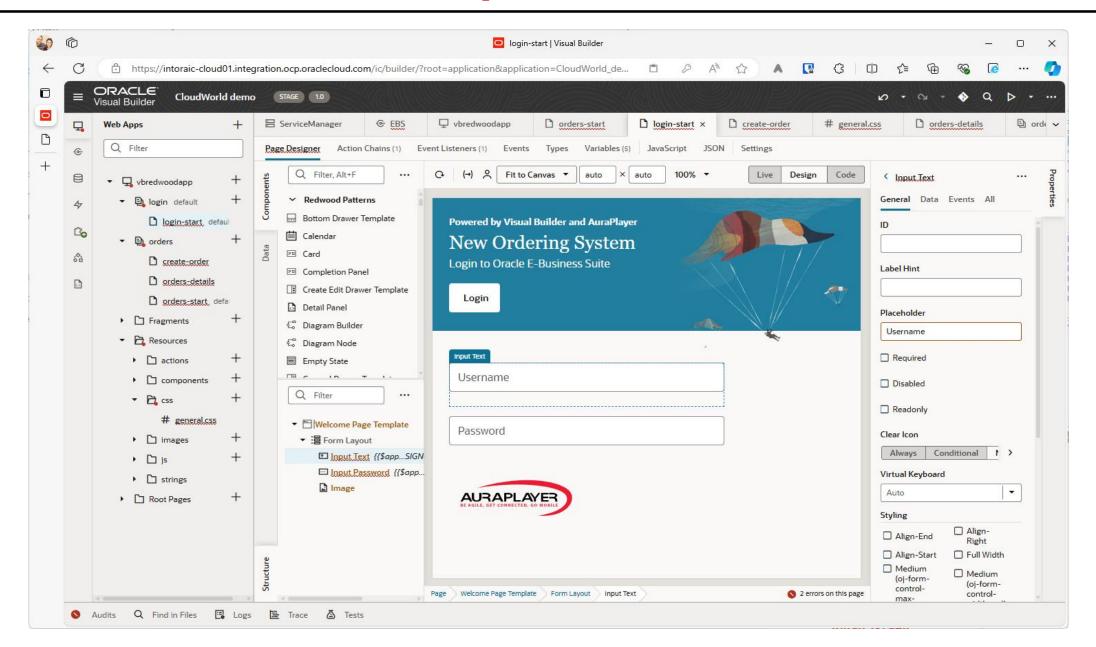
#### Common Features of a Dev Environment

- Runtime from design time
- Component panel
- Property pallet
- Canvas
- Drag and drop components
- Object viewer

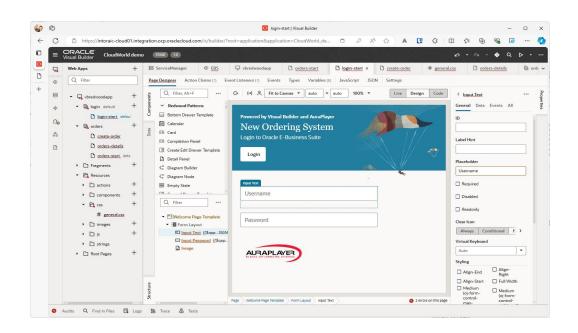
### Oracle Forms development environment



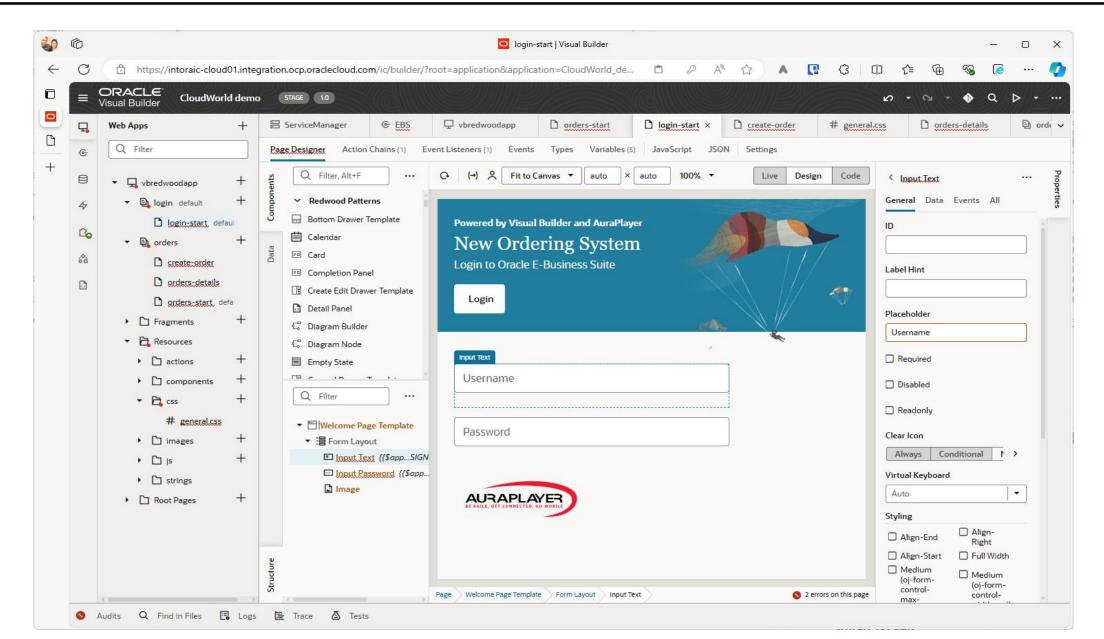
## Visual Builder development environment

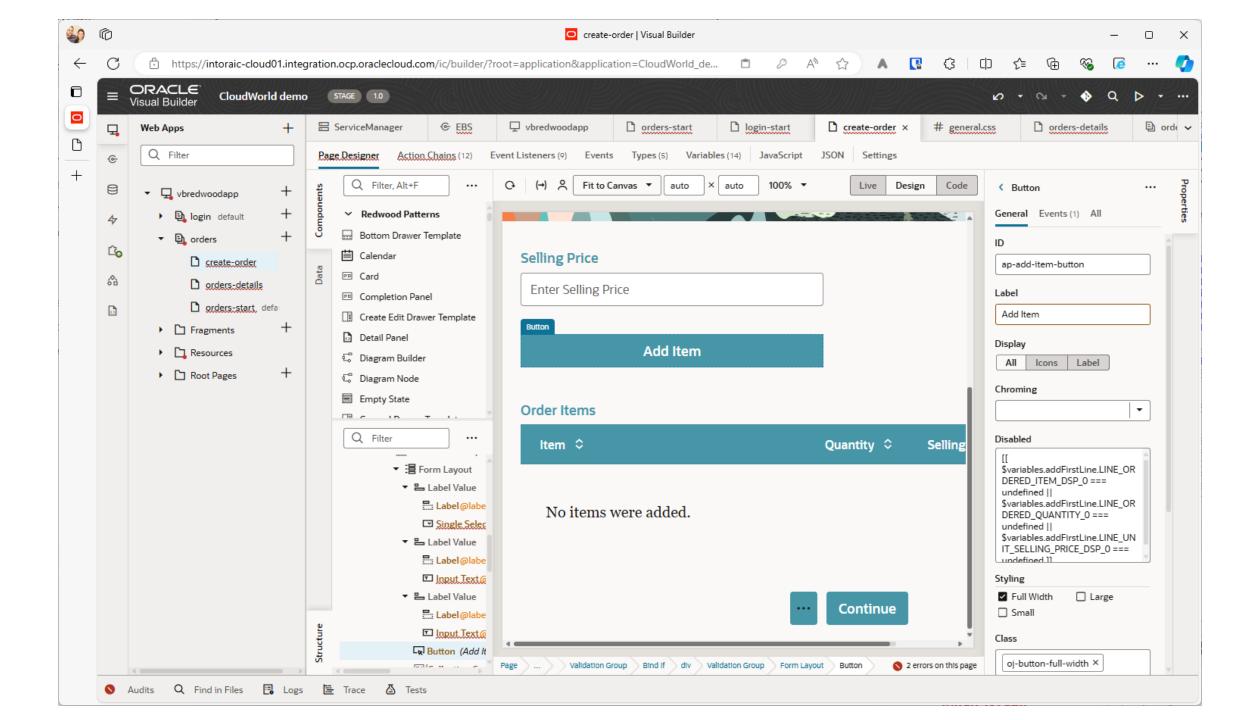


# **DEMO TIME**

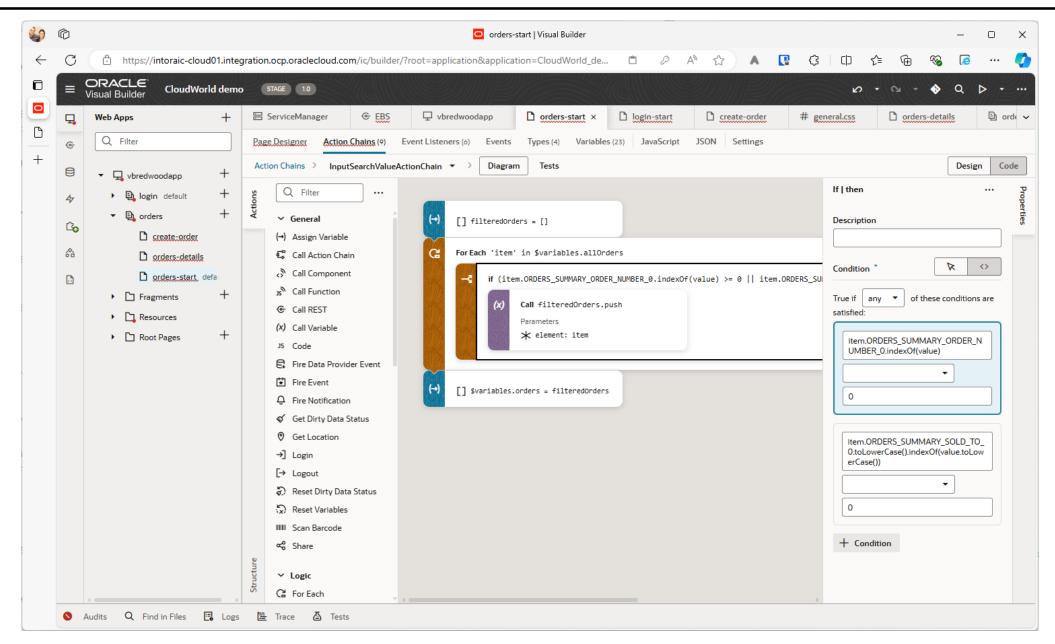


## Page Designer

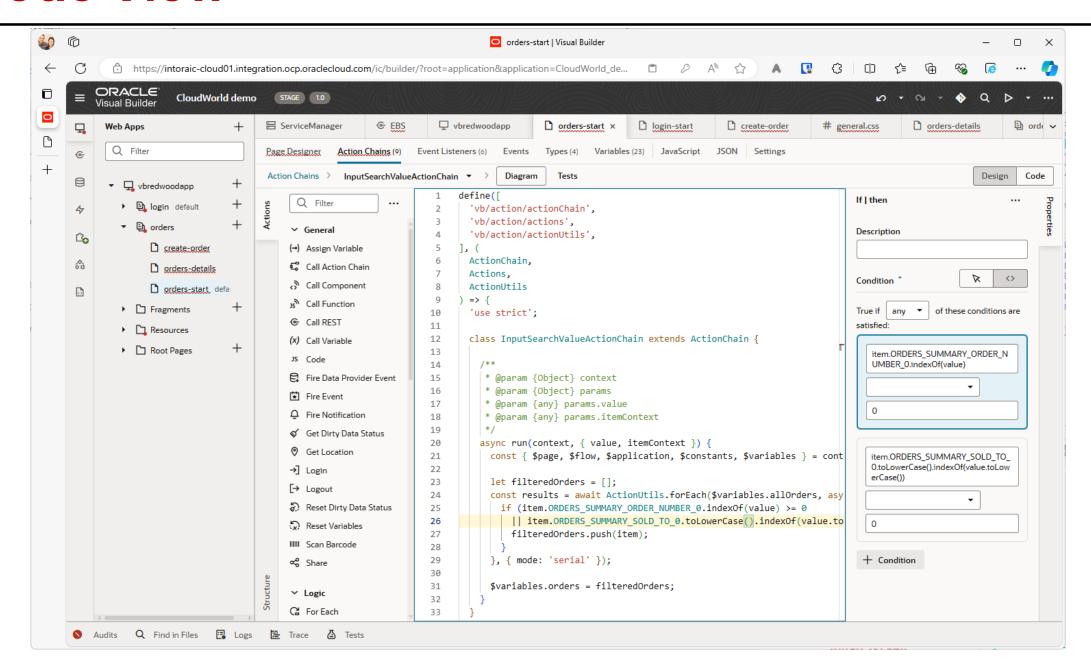




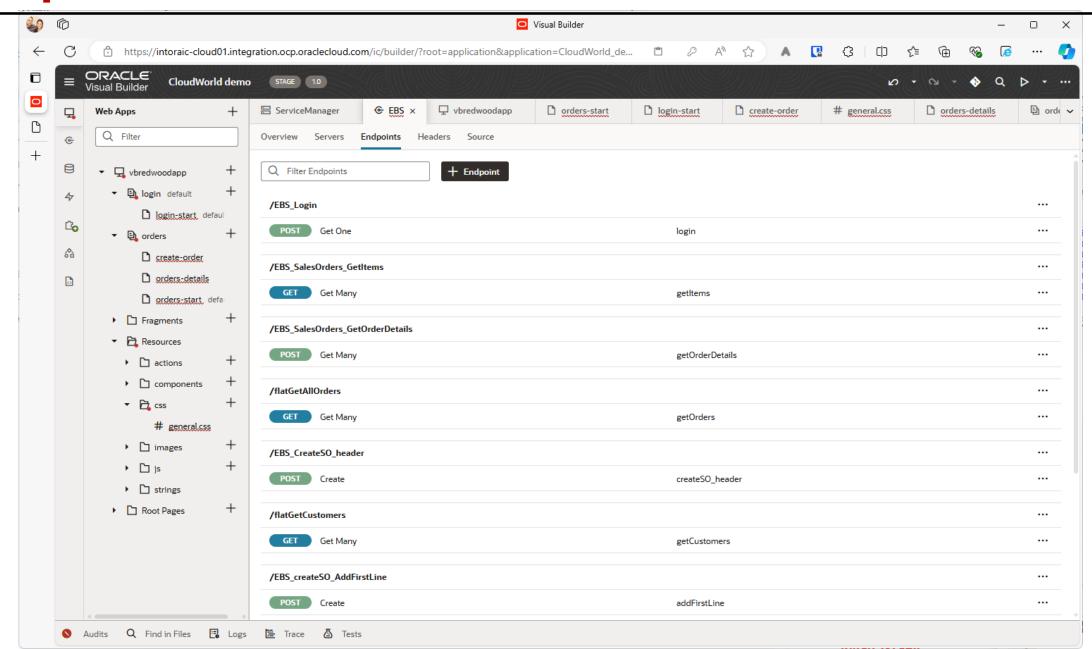
# **Design View**

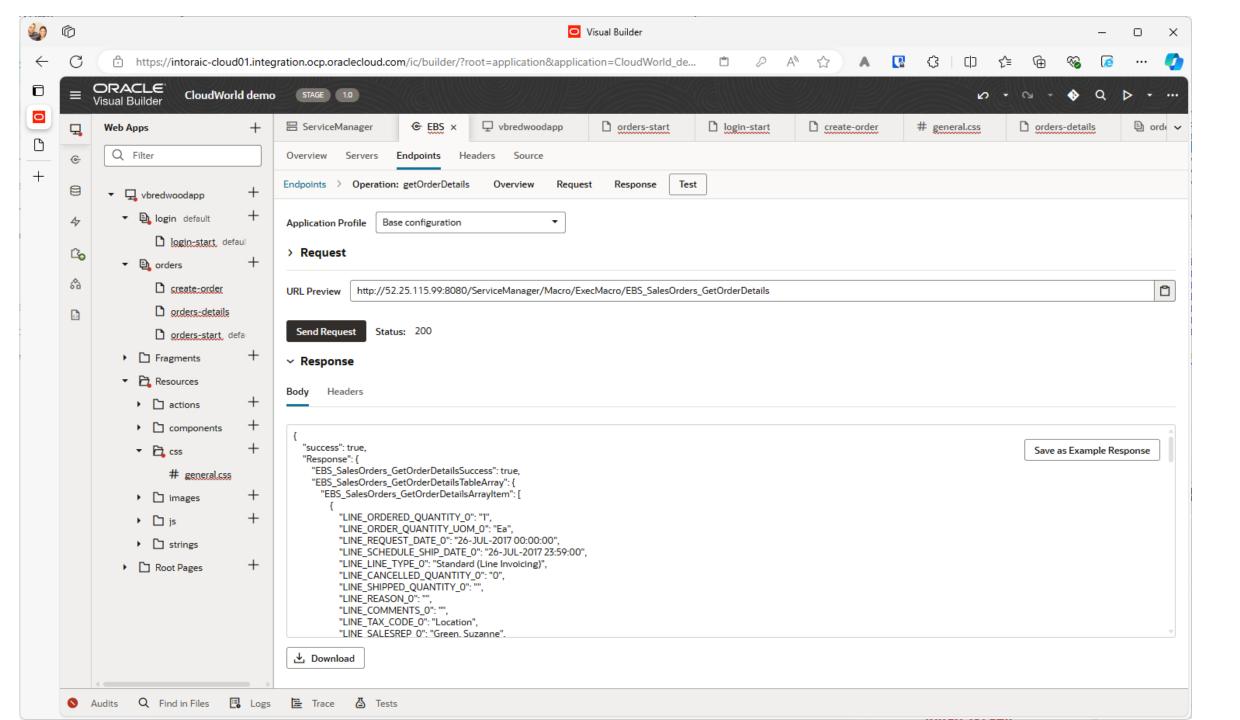


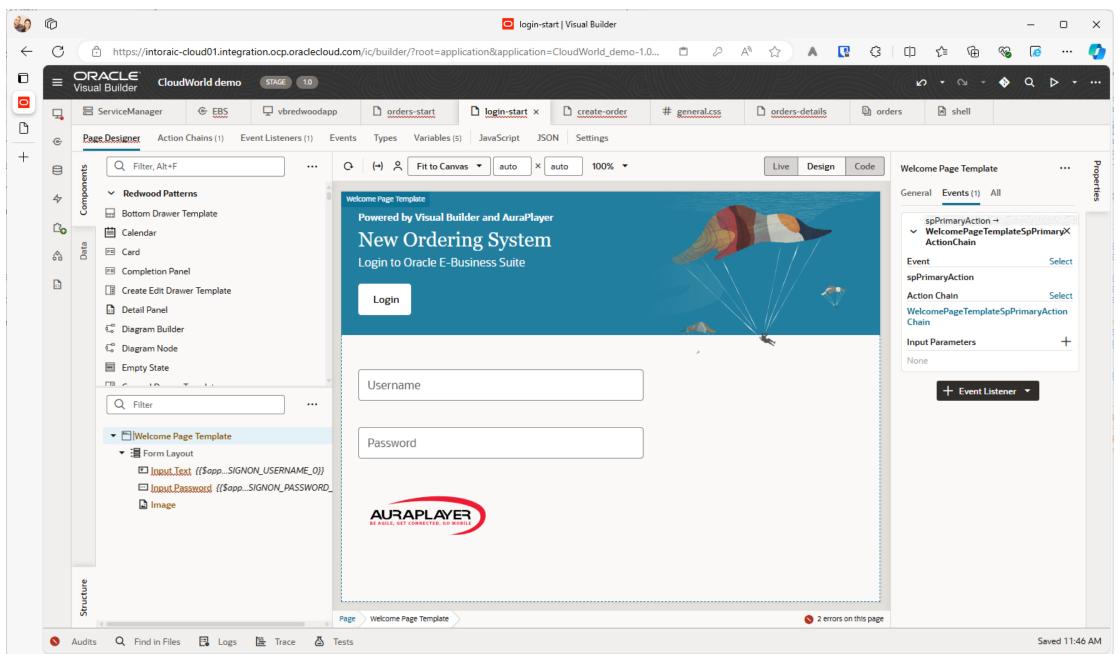
#### **Code View**

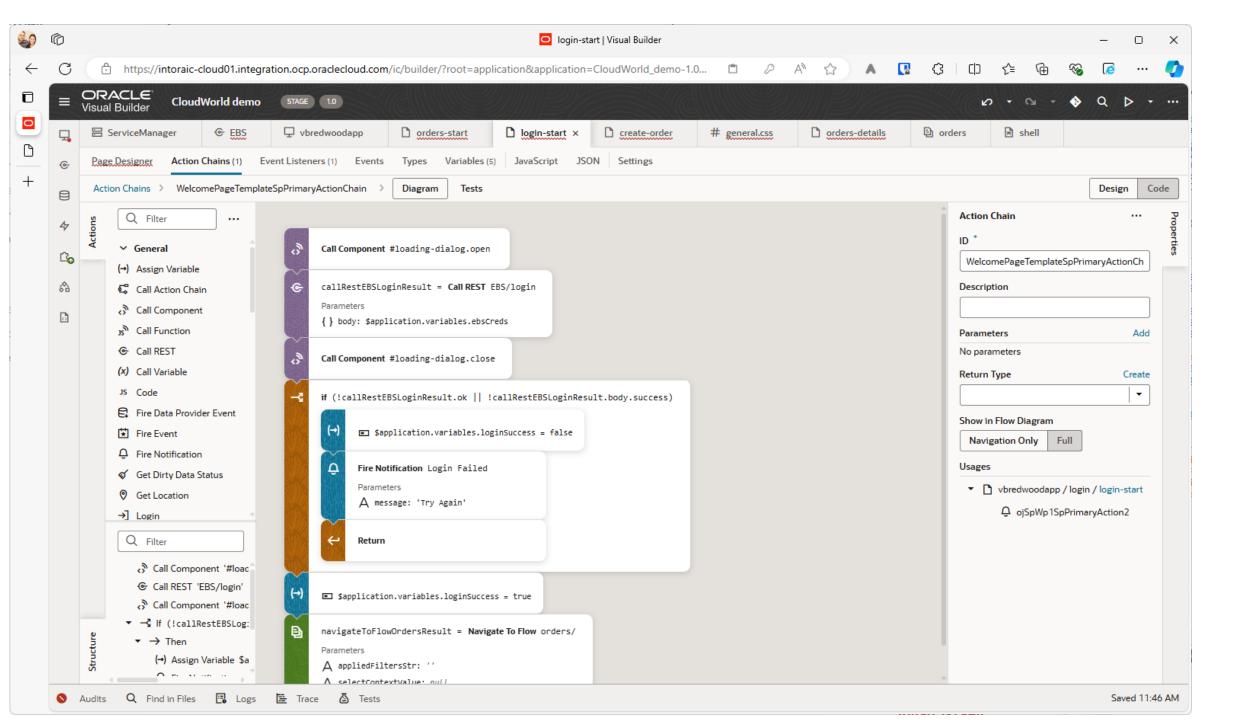


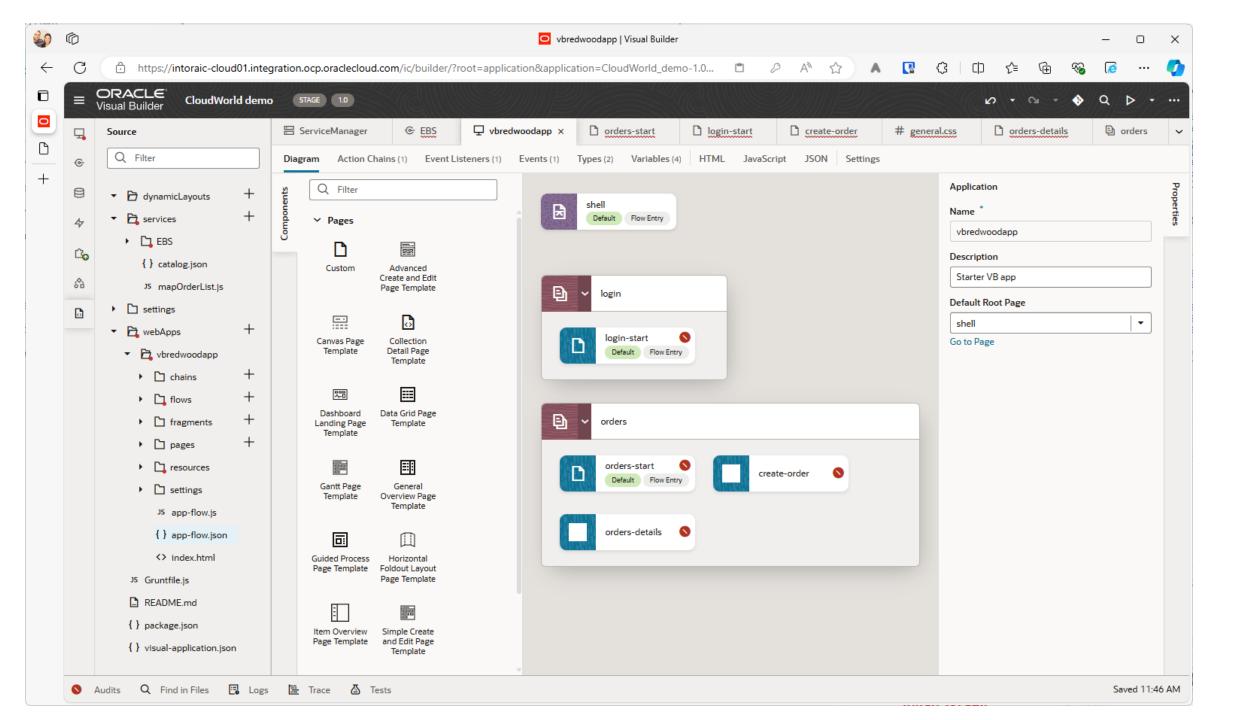
#### **Endpoints**





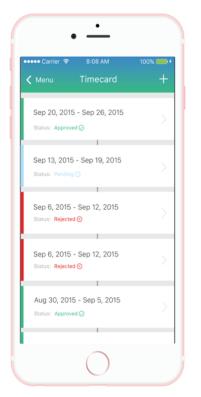






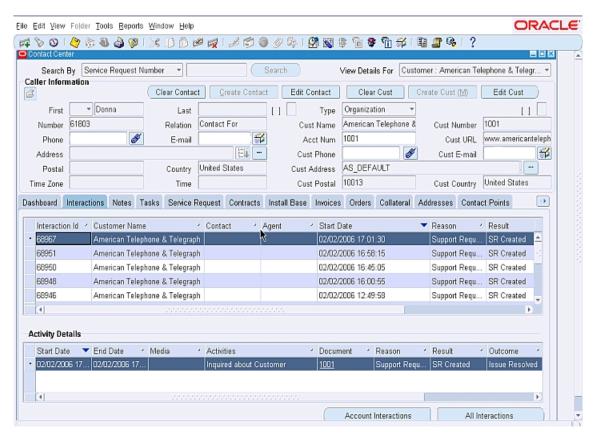
## Improved UI/UX - The Art of the Possible!

# 2 front ends running on top of one stable, consolidated backend - No disruption to customer operations or processes









# Introducing AuraPlayer

Unlock the business logic trapped with your Oracle Forms / EBS without redevelopment cost & risk



Same System, Many User Interfaces / Devices

# Create Unified Front-End Applications On a Myriad of Backends









Build cutting-edge front ends on AuraPlayer REST services using wizard-based development environment











#### Why AuraPlayer?

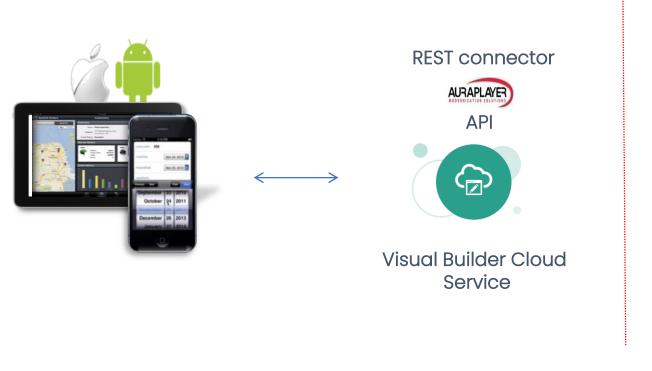
- Instantly API-enable Oracle Forms
- No code changes to Forms
- Reuse existing business logic as REST services

#### Why Visual Builder?

- Drag-and-drop UI creation
- Fast, responsive web apps
- Integrated with Oracle Cloud

#### **Joint Backend Architecture**

#### VBCS Cloud / AuraPlayer on-premises architecture



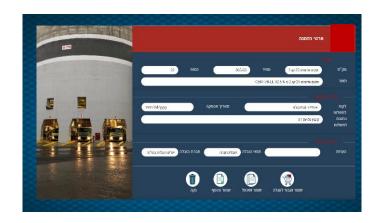


Firewall

Internal Network

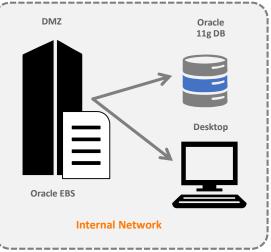
#### **Major Cement Company**

B2B online Store with VBCS and AuraPlayer









#### **Challenge:**

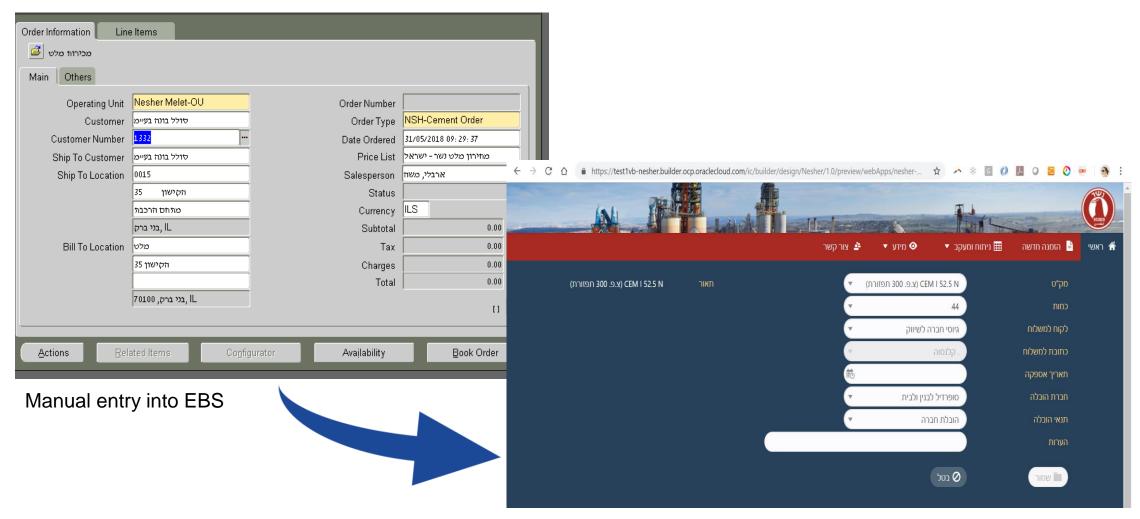
Extend Oracle EBS to a new cutting-edge web and mobile interface with the cost and risk of a 3<sup>rd</sup> party SI to develop the site.

#### The System:

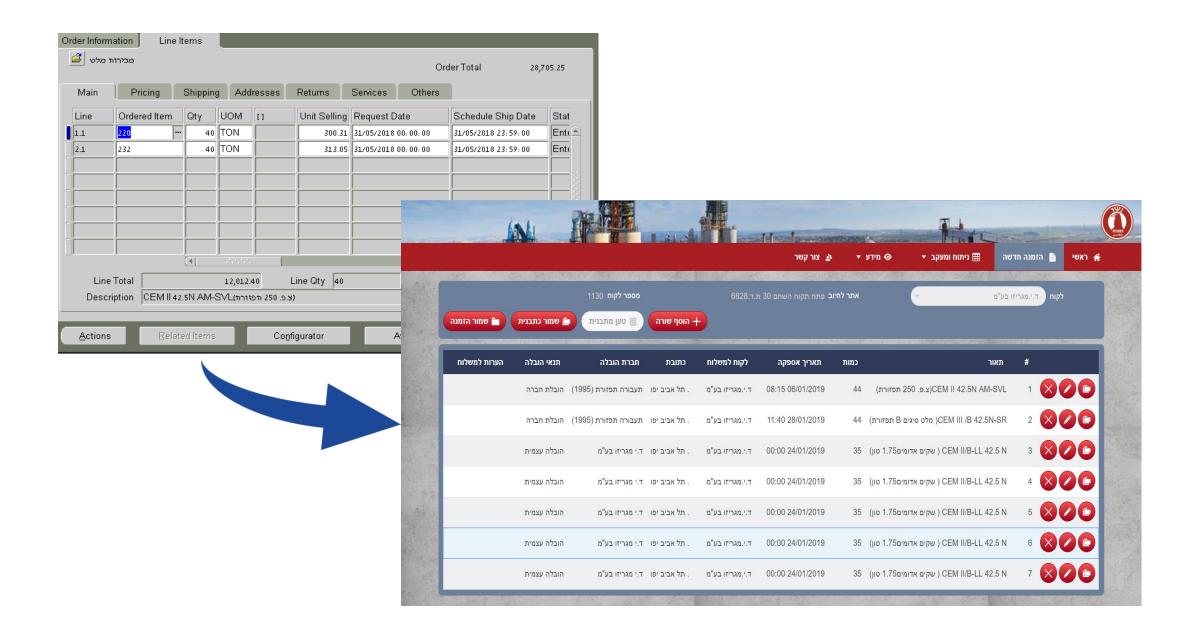
Business-to-business external sales site. Oracle EBS sales order system. Prototype built in a matter of days.

#### **Solution:**

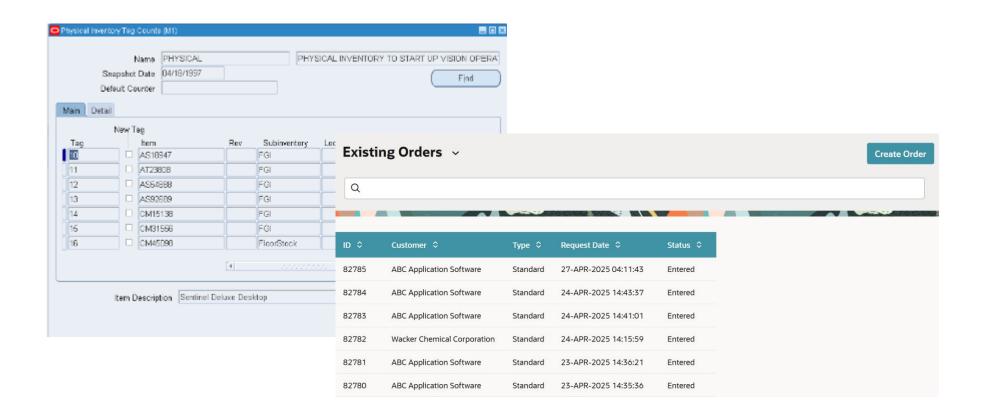
- Oracle VBCS for cross-platform devices. client application
- Oracle simplifies development
- Partnered with AuraPlayer to integrate with Oracle EBS and provide REST interfaces
- The platform expanded to other use cases.



Automated entry into EBS from modernized VBCS web site



# **DEMO TIME**



# **Getting Started**

- Assess Your Requirements
- Understand Your Existing System
  - -Where does the business logic sit today?
- -Do we have documentation? Developer resources?
- Conduct POC
- Define Timeline and Budget
- Create a prototype application
- Define Security and Arch
- Refine UI
- Deploy

# Questions?

# Thank you for joining!

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